From Bedroom to Boardwalk: 21 Year Old British Entrepreneur Opens his 3rd Global Office in Santa Monica

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London, 2/12/2019 - Bordwalk, the award-winning branding and creative agency, has hit the international trifecta with the opening of a third North American office in California's tech hotspot Silicon Bay – *before founder and CEO Ben Roberts hits his 22nd birthday.* The new Santa Monica location joins other Bordwalk offices in London, New York and Montreal.

The brains behind Bordwalk belong to 21 year old CIM/IDM accredited marketer and inspiring entrepreneur, Ben Roberts, who realised his strong business ethic aged just 9. The foundations of the company undoubtedly lie in Roberts' early dreams of being a singer. From finding new ways to record songs to creating his own website to promote his talent, he has always been motivated to achieve more – a drive which will see the UK-based agency head now split his time between London and Santa Monica beach.

Bordwalk is a rapidly growing brand experience agency, which has been crowned a **Clutch Top 10 Branding agency** and is a **Drum Recommended agency**. It boasts partners including Google, Facebook, Virgin, British Airways and The Ivy, and works with both ambitious startups and Fortune 500 companies to create holistic experiences designed to drive success.

Receiving his first paycheck for web design at 11 years old, Roberts is an old-hand at setting new standards. The firm's operations have grown into the EMEA and North America over the last 12 months, with the agency forecasted to hit over **£1 million turnover this year**.

> "I've always been a firm believer in branding as an experience, not just a look, yet so many businesses overlook the adventure side of advertising," says Ben Roberts, CIM/IDM, Executive Director of Bordwalk. "Bordwalk takes a customer-centric, data-driven, and result-oriented approach to create a holistic, seamless experience across all digital, physical, and communications touchpoints".
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> "Ultimately, my aim is to redefine branding across the world, and with our new office in California we're already one step closer."

Enviably positioned by the world-famous boardwalk and pier in Santa Monica, CA, the new Bordwalk office creates cutting-edge brand and product design, delivering user-centric experiences across multiple mediums including web, mobile, advanced wearable tech, TV, physical design, virtual reality (VR) and artificial intelligence (AI).

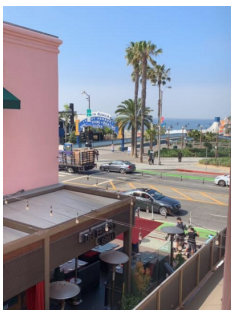
Three highly experienced digital experts have already been recruited and are helping take Bordwalk to new heights from the Santa Monica base. The firm recently welcomed a new Experience Manager with 20 years know-how working with companies such as Facebook and Oculus, as well as a Stack Developer and UX Designer who both join the expanding Bordwalk team from prestigious roles with Fortune 500 firms.

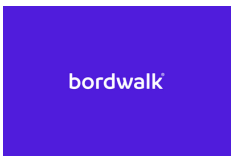
The Santa Monica location gives Bordwork the ability to work closely with both US and UK clients to provide exceptional, out of this world experiences.

To find out more about Bordwalk, visit https://bordwalk.com, or to learn more about entrepreneur Ben Roberts, visit https://BenRobertsCEO.com

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