

# From an Antarctic Exploration Team, the Developers of XboxKinect and the Best Trainers - MyCloudTag App

Wednesday 8 October, 2014

With literally hundreds of fitness apps in the App Store, knowing which one to choose can be challenging. This is especially true if you're seeking a product that is comprehensive enough to tackle all aspects of fitness – from weight loss to body-building, strength to professional sports training.

CloudTag, the company behind the new mycloudtag fitness app just launched on Android and updated for iOS, was formed by sports and fitness industry professionals with decades of experience behind them.

Not content with the fitness Apps being produced, they worked with a team of expert developers to create mycloudtag as a product to suit all purposes, incorporating training programmes, expert video and voice guidance that can be used at home or in the gym. They also made sure that proper technique came top of their list, ensuring that mycloudtag users always workout safely while maximizing the efficiency of each session.

Completely free to download, the new mycloudtag app will revolutionise how you monitor yourself whilst you workout in all types of setting. The app provides an incredible array of personally constructed workouts so you'll never be bored doing the same exercises again and again. What's more, the fitter you become, you more you unlock premium content to enable you to try out fitness routines without having to pay the usual costs associated with upgrading.

Choose from a number of health and fitness categories to support you on your fitness journey:

?Get fitter and leaner – Check out the HIIT Full Body and Max Effort Workouts

?Lose weight – Check out the 4 week Weight Loss programme or the Total Body Circuit Workout

?Improve your health – Check out the Better Back Intermediate programme or the Strength and Mobility Workout

Download the latest update of mycloudtag to access brand new programmes based on your health and fitness goals.

Mygoals, mylife, mytrainer, mycloudtag

Check out mycloudtag in action: <https://www.youtube.com/watch?v=4q9O8G4f4Ys>

List of Key Features:

Feature #1 Designed to utilise the M7 chip, integrating step calculation

Feature #2 New re-design for IOS 8

Feature #3 Expert video, still and voice over guidance and instruction

Feature #4 Use in the gym or at home, indoors or outdoors

Feature #5 Keep connected with your social network whilst working out

Feature #6 Schedules your workouts

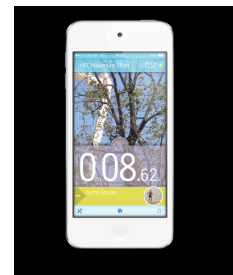
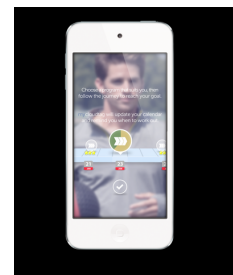
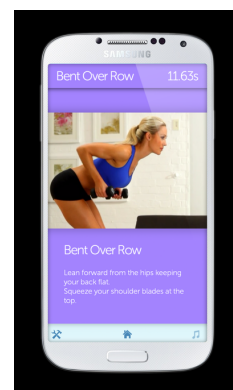
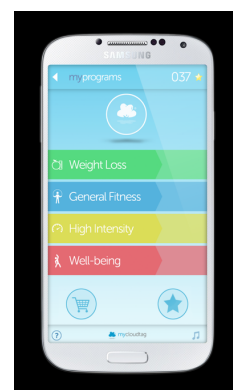
Feature #7 Workout options with and without equipment

Feature #8 Pick your workout programme to meet your fitness goal

New programs and workouts added to help you achieve your health and fitness goals.

Andy Jackson, CEO, commented "The initial response to mycloudtag has been fantastic in terms of downloads and feedback, and we are very pleased to have incorporated user's comments to improve the App since its launch. Releasing the App on the Android platform makes the App available to a

## Media:



## Related Sectors:

Business & Finance :: Consumer

significantly greater number of devices."

For further information please visit our website at: [www.cloudtag.com](http://www.cloudtag.com) or search for mycloudtag on the App store

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