

## Freewebstore Joins Forces with Payment Giant to Boost Global Online Sales

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Burnley based eCommerce firm, Freewebstore, has teamed up with global payment processor Stripe, incorporating the stylish, streamlined checkout service into their rapidly growing eCommerce platform.

Freewebstore, the original free eCommerce provider alongside Stripe, a global payment collection service who processed tens of billions of payments last year, have teamed up to deliver a zero-risk shopping platform for online businesses.

The welcome addition of Stripe allows shoppers to pay for goods directly and securely on the store with minimal clicks. This allows the store to reduce lost sales due to unnecessary data entry, slow redirects and general checkout friction. Stripe's lean checkout philosophy has been proven to increase conversions and reduce abandoned carts.

Numerous Freewebstore businesses have already integrated Stripe into their stores and have experienced the benefits. Christopher O'Brien, who runs the Freewebstore hosted gift shop [chambers-homeware.co.uk](http://chambers-homeware.co.uk), said this:

*"Since the addition of Stripe payments to our store our sales have rocketed. Stripe's seamless integration and ease of use makes it a perfect choice for any store"*

Freewebstore, based On The Banks in Burnley, which is part of a £100m investment project and one of the largest heritage led regeneration schemes in the UK, have been operating and providing quality eCommerce products to businesses since 2007. This strategic partnership is seen as an important step forward for Freewebstore's continued growth. Director Martin Hermansen says:

*"We take pride in our customer service and have taken our customers views on board, resulting in this exciting partnership with Stripe. Our customers were asking us for a streamlined on site checkout experience to boost sales without compromising on security or cost. Stripe fulfills these wishes and more! Stripe has been very well received by our store owners."*

For more information visit: [www.freewebstore.com](http://www.freewebstore.com) and [www.stripe.com](http://www.stripe.com)

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