FREE SYNDICATION: Festival Baby releases first annual Festival Report infographic

Tuesday 21 April, 2015

UK festival site releases first comprehensive infographic covering the last year of UK festivals including exclusive stats on Bestival, Glastonbury, Coachella, Reading festival, V Festival and more

With an estimated 986 music festivals taking place in the UK in 2014*, the festival industry contributes nearly £790m to the UK economy**. With the nation's love for festivals showing no signs of slowing down, *Festival Baby* has released its first annual Festival Report just ahead of the 2015 season. The official report provides insights, facts and comparable charts of the major UK music festivals in 2014, all in a shareable and interactive infographic.

In association with *FesTicket.com*, the report is a culmination of six months of research gathered from festival owners, traders and a reader survey of both sites' databases.

Find out how the festivals stacked up against each other by way of the number of acts performed, square footage of personal space offered, and KM's of loo roll used. The infographic also includes exclusive insight (some useful, some entirely useless) including how many sheep were painted at last year's Latitude and how many hot dogs were consumed at V Festival.

The report will continue to be released annually.

To view the full report visit http://www.festivalbaby.com/report/2014/

Static JPEG and PDF versions of the infographic are available for free use, pending credit.

Please notify us if used.

ENDS

Sources

*NME Festival Survey, 2014

**UK Music: Measuring Music Report, 2014

Festival Baby

Festival Baby offers a unique platform for festival lovers to access essential information on the world's best festivals. Launched in 2014, the website includes a worldwide festival finder, festival news, exclusive interviews and reviews.

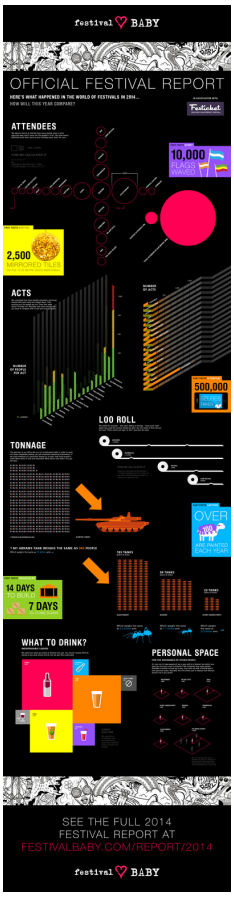
Square Up Media

Square Up Media is one of London's leading media houses. Its portfolio includes *Square Mile*, *Hedge*, *Escapism*, *Foodism* and FestivalBaby.com. For more information, visit squareupmedia.com

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Festivals :: Music :: Live Music :: Travel :: Gig :: DJ :: Glastonbury :: Coachella :: Bestival :: Music Festival :: 2015 Festival :: Reading Festival :: V Festival :: Dance ::

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