Fred. Olsen Launches New 'Book With Confidence

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Fred. Olsen Cruise Lines has launched a new 'Book with Confidence' campaign, aimed at reassuring guests that a Fred. Olsen cruise holiday offers complete peace of mind. The campaign – which runs until 5th August 2016 – is applicable on all 2017 cruises of five nights' duration and more, and is made up of the following three strands:

- **Free-of-charge cancellation** – guests can book any 2017 cruise of five nights' duration and more and – if they cancel up to 90 days prior to departure – Fred. Olsen will refund the full deposit, no questions asked!
- **Free spending money ashore** – guests will receive 200 Euros (or equivalent currency, depending on the cruise) per room spending money, courtesy of Fred. Olsen.
- **Weekly 'added value' benefits** – each week throughout the campaign, Fred. Olsen will be offering an additional benefit to any guest making a booking within that week. Guests booking within the first week, up to 22nd July 2016, can qualify for a free shore tour, valued at up to £50 per person.

Neil Herbert, Head of Sales at Fred. Olsen Cruise Lines, said: “We know that holidaymakers want to look forward to their cruise, feeling confident that they have spent their leisure money wisely. At Fred. Olsen, our cruise fares and prices on board are all in Sterling; therefore, when the exchange rate is against the Pound, our guests are not impacted in quite the same way as someone booking a land-based holiday in Spain or Greece, for example.

“However, we appreciate that, for some of our guests, the current uncertainty surrounding the value of the Pound may be a cause for concern. Therefore, we have created our new 'Book with Confidence' campaign, which we hope will encourage guests to book their 2017 holiday, safe in the knowledge that their Fred. Olsen cruise is protected with fixed costs and a no-charge cancellation policy.”

Fred. Olsen's new 'Book with Confidence' campaign the following 2017 itineraries:

***Boudicca*'s 16-night D1706 'Discovering the Amalfi Coast' cruise, ex Falmouth on 13th April 2017 (adult-only).** Prices start from £1,699 per person.

Ports of call: Falmouth, UK – Cartagena, Spain – Palermo, Sicily, Italy – Amalfi, Italy – *Cruising Amalfi Coast & Capri* – Civitavecchia (for Rome) – Sorrento, Italy – Olbia, Italy – Portimao, Portugal – Falmouth, UK

For further information: http://www.fredolsencruises.com/places-we-visit/cruise holiday/discovering-the-amalfi-coast-d1706?referrer=7&isback=1

***Braemar*'s 10-night M1709 'German Waterways' cruise, ex Southampton on 18th April 2017.** Prices start from £1,099 per person.

Ports of call: Southampton, UK – *Cruising Flensburg Fjord* – Flensburg, Germany –*Cruising Flensburg Fjord* – Travemünde, Germany – *Kiel Canal Transit* – Hamburg, Germany (two-night stay) – *Cruising River Elbe – Cruising River Weser* – Bremen, Germany (overnight stay) – *Cruising River Weser* – Southampton, UK

For further information:

Read more about this port and its shore tours >

***Balmoral*'s eight-night L1708 'Best of Spain' cruise, ex Dover on 7th May 2017. Prices start from £769 per person.**

Ports of call: Dover, UK - La Coruna, Spain - Gijon, Spain - Santander, Spain - Bilbao, Spain (from Getxo) - Dover, UK

For further information:

http://www.fredolsencruises.com/places-we-visit/cruise-holiday/espana-verde-l1708?referrer=7&isback=1

In 2017/18, Fred. Olsen's fleet of four smaller, more intimate ships, *Balmoral*, *Braemar, Boudicca* and *Black Watch*, will be setting sail from ten convenient, regional UK departure ports – Southampton, Dover, Harwich, Tilbury, Falmouth, Liverpool, Newcastle, Rosyth (for Edinburgh), Greenock (for Glasgow) and Belfast, to no fewer than 220 destinations in 70 countries around the globe.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

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