

Foxtons Announces New Charity Partnership With London's Air Ambulance

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Foxtons, London's leading Estate Agent, has announced its new three-year charity partnership with London's Air Ambulance. The charity has become Foxtons first long-term official partner and was unanimously chosen by employees following the charity's current 'Your London, Your Helicopter' campaign to acquire and sustain a much-needed second helicopter.

London's Air Ambulance provides an advanced trauma team to critically injured patients and serves the 10 million people living and working within London and the M25 using a helicopter during daylight hours, replaced by rapid response cars at night. The charity is the only one of its kind in London to perform immediate life-saving medical procedures normally only found in a hospital emergency department, at the scene of an accident. Since launching 26 years ago, the service has treated over 33,500 patients.

The acquisition of the second helicopter announced earlier this month marks a significant milestone for the charity helping to extend its daylight flying hours, although it continues to rely heavily on charitable donations to maintain its life-saving service for London. Foxtons sponsorship will contribute towards this.

Nic Budden, CEO of Foxtons, commented: "We are delighted to be supporting the vital work that London's Air Ambulance does and helping the charity to maintain its service and contribute towards long-term sustainability. Foxtons is committed to delivering a positive impact to the communities in which we operate and we feel honoured to be partnering with such a remarkable charity and look forward to developing our relationship over the years."

Graham Hodgkin, CEO of London's Air Ambulance, added: "We are extremely grateful to Foxtons for their generous support of the charity. This contribution will help us save more lives. The added support of a marketing campaign led by Foxtons will also help to raise awareness of London's Air Ambulance throughout the capital. Thank you to all of Foxtons employees, we are delighted to be your first charity partner."

In addition to sponsorship commitments, the partnership will be supported by numerous employee fundraising activities, as well as an extensive marketing campaign aimed at increasing public awareness for the charity.

- Ends -

Notes to editors

Foxtons:

Foxtons is London's leading residential estate agent with a total of 58 offices throughout London, Surrey and Middlesex. Foxtons specialises in Sales, Lettings, Short Lets, Corporate Services, Property Management and New Homes and Investments. London's Air Ambulance: London's Air Ambulance is the charity that delivers an advanced trauma team to critically injured people in London.

- It has been fundraising for a second helicopter and has now completed the purchase of a second MD902 Explorer. It is targeted to be operational in early 2016.
- The charity is still hoping to raise the outstanding £2 million, of the £6 million target, to sustain the second helicopter and extend its daylight flying hours for five years.
- It was founded in 1989 and to date has treated over 33,500 critically injured people and attended most major incidents. • It serves the 10 million people who live, work and holiday within the M25.
- London's Air Ambulance is a charity that operates in partnership with both Barts Health NHS Trust and the London Ambulance Service:
 - o Barts Health employs and remunerates the doctors who are seconded to the service, as well as providing some direct financial support and the helipad facility for the charity's operations.
 - o London Ambulance Service similarly provide paid paramedics who are seconded to the service. An

advanced trauma paramedic operates from the Service's control room and is responsible for dispatching London's Air Ambulance to the most critically injured people in London, 24 hours a day.

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