Fortitude Plethora’s Toni Stewart Confirms Travel Plans after Winning Big

Monday 15 February, 2016

Despite only being a little over a month into 2016, Fortitude Plethora are already making industry headlines with a succession of international travel commitments.

About Fortitude Plethora: http://www.fortitudeplethora.com/about-us/

Based in Manchester, Fortitude Plethora is a leading provider of outsourced event sales and marketing solutions, representing their clients' brands in retail venues. By focusing on the customer experience, the firm tailor their services to the needs of each customer they meet, strengthening brand loyalty and driving sales so that their clients can benefit from an increase in revenue and a greater market presence. Throughout 2015, the success of the firm's customer centric strategies led to Fortitude Plethora gaining widespread industry recognition, with Managing Director Toni Stewart becoming a sought after speaker at business events across the UK and abroad. Participating in many conferences, award ceremonies and networking events, Toni Stewart was able to share her business insights and inspirational journey with up and coming sales and marketing entrepreneurs, contributing to the continued growth of one of the world's most exciting industries.

Despite only being in the first few weeks into 2016, Fortitude Plethora have already made a big impact on both clients and industry leaders, resulting in Managing Director Toni Stewart winning an all-expenses paid trip to Tenerife with a selection of business owners from the sales and marketing sector. The trip has been organised by one of the UK's largest broadband and telecoms providers as a thank you to the people and companies who have helped them increase their market presence and improve customer relationships in 2015. Whilst the details of the business trip are yet to be revealed, as the largest of Spain's Canary Islands, Tenerife is renowned for its gorgeous sandy beaches and warm climate and is sure to offer the business owners an ideal setting for which to relax and recuperate. Attracting over 10 million visitors a year, the island boasts a delightful mix of traditional colonial towns, tropical forest walks, boutique shopping and a buzzing nightlife, catering for almost every taste and interest.

As well as jetting off to Tenerife, Toni Stewart has also confirmed that she has been honoured with an invitation to the Australian sales awards gala later this month. The awards gala, which is held annually to reward the individual successes of sales and event marketing professionals across Australia, will be held in Sydney's iconic harbour this year. The event promises an evening of inspiring talks from global entrepreneurs as well as a showcase of some of the country's top entertainment. Toni Stewart will be taking a select few of her contractors from Fortitude Plethora with her to the event and is excited by the prospect of meeting with the best and brightest from Australia's sales and marketing community. The firm are also hopeful that attending the event will increase Fortitude Plethora's industry presence, help them gain a better understanding of international markets, and open up a wealth of networking opportunities with business owners from across the globe.

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Related Keywords:

Fortitude Plethora :: Travel :: Winning :: Sales :: Marketing :: Tenerife :: Sydney :: Networking ::

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