Fortitude Plethora Return Stateside

Friday 7 April, 2017

Event sales and marketing firm Fortitude Plethora exclusively announced last week that their Managing Director, Toni Stewart will be flying to the USA for the second year running to attend the annual USA sales Awards Gala.

Based in Manchester, Fortitude Plethora is a first-class event marketing and sales agency. The firm is an outsourced event marketing solution, led by innovation and results. Fortitude Plethora work on behalf of their client's to increase their market share and customer base by promoting a positive brand awareness through face-to-face interactions at event marketing sites.

About Fortitude Plethora: http://www.fortitudeplethora.com/about-us/

2016 was the firm's most successful year to date and a year of significant expansion; it saw them team up with a leading agency in neighbouring Liverpool and expand their services across the UK. Last year, the firm achieved some major industry accolades, in October, went to Tenerife for a well deserved R&R break and strengthened and acquired new business relationships while travelling across the UK, USA and Europe.

The firm's success last year led to Miss Stewart being invited to America to attend the coveted sales Awards Gala, a VIP event held in the heart of New York to celebrate the achievements of the country's top sales and marketing professionals. And this year Miss Stewart has been invited to attend the event once again, but this time will be flying over to Miami during her stay in the USA to reconnect with business associates in the city and meet and work with the industry's rising talent.

The Global Business Travel Association estimates that 488 million business trips are taken annually in the U.S., with 1.3 million business trips happening each day. Miss Stewart believes that both national and international travel is essential to business success because it is crucial to be spending time with the right mentors and business associates to continually improve. And sometimes, interacting in the same room is more beneficial than a conference call.

Fortitude Plethora is continuing their success from 2016 and has continued to expand in the first quarter of 2017. The long-term goal for the ambitious firm is to expand into every major UK city and to New York in the next three years.

To find out more about Fortitude Plethora you can follow @FortitudePletho on Twitter or like their Facebook page.

Source: https://www.creditdonkey.com/business-travel-statistics.html

Source: http://www.fortitudeplethora.com/

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