Fortitude Plethora Return From an Eye Opening Weekend

Thursday 4 February, 2016

After spending the weekend in London for an industry led, business development meeting, Fortitude Plethora have returned to Manchester with a renewed determination and a clear plan for the coming months.

About Fortitude Plethora: http://www.fortitudeplethora.com/about-us/

On the 23rd of January Toni Stewart of sales and marketing firm Fortitude Plethora travelled to London with a selection of associates to attend a very special industry meeting. The weekend event invited both business owners and mentors from the sales and marketing industry to come together to share ideas, collaborate and learn new skills aimed at supporting start up growth.

The event took place at the Hilton Bankside Hotel, located in the heart of the capital. The hotel provides the ideal venue for business events with 11 specially designed meeting rooms offering over 1,100 square feet of flexible meeting space. To ensure all business guests enjoy a comfortable and enjoyable visit, the Hilton Bankside houses a number of stylish breakout areas offering the ideal environment for networking and relaxing. Catering for conferences and training events with up to 700 attendees the Hilton offers an extensive range of modern business amenities and services, benefiting from high-speed Wi-Fi, state of the art audio visual equipment and a Dedicated Meetings Director.

The two day event packed in expert talks and Q&A sessions covering a wide range of topics related to growth, sales and building strong business foundations. As a successful owner of a rapidly expanding business, Toni Stewart of Fortitude Plethora was eager to meet with our owners and discuss ideas and strategies that could secure a successful 2016. Toni Stewart believes that the secret to continued success in business is to never stop learning and is adamant that attending events such as this is a vital step in staying one step ahead of the competition and maintaining a thorough understanding of the market.

Toni Stewart was also keen to spend some one on one time with the international sales and marketing experts in attendance and learn about their own journeys within the industry. With one of the weekend's guest speakers flying in from the USA especially for the event, Toni Stewart was thrilled to be able to discuss the future of the industry and gain a better understanding of how the industry operates across the pond.

Since returning to Manchester Toni Stewart and Fortitude Plethora have confirmed that they have a renewed energy for the coming months and are eager to push on with their development and expansion plans. After making a strong name for themselves throughout Manchester, the firm are on track to bring their innovative sales and event marketing solutions to leading metropolitan hubs in the UK as part of a major 2016 expansion.

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