Fortitude Plethora Embark on UK Networking Tour

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With big plans in the pipeline, Fortitude Plethora is fast becoming one of the UK's leading providers of event marketing solutions. To further build their reputation within the industry, and form a stronger support network the company has been travelling throughout the UK and promoting the reasons networking is vital to growing businesses.

About Fortitude Plethora: http://www.fortitudeplethora.com/about-us/

The marketing and events company specialise in face to face, pop-up marketing campaigns which place the needs of their clients at the heart of their strategies. The firm is committed to helping their client's boost brand awareness and increasing their sales revenue. Their unique approach to marketing has seen them dominate the Manchester market and the team are now eager to take their services even further, with plans to expand across the UK and even break the U.S market in the next few years. To achieve these goals, the company are keen not to waste any time and have been busy networking with entrepreneurs around the country.

Over the course of April, Fortitude Plethora Managing Director, Toni Stewart, has travelled from their Manchester headquarters to Nottingham and Birmingham. These trips have provided Toni with the opportunity to meet with other top sales and marketing figures which has proven to be hugely helpful. The business owner has revealed, "networking with driven, like-minded professionals has helped me form a more focused mindset, and create a comprehensive plan of how to encourage my workforce and implement a number of short-term and long-term goals."

The Managing Director has shared how these recent meetings have taught her a great deal, and she has learnt from the successes of other leading business owners and aspiring entrepreneurs, allowing her to adopt new, innovative strategies to fast track the growth of Fortitude Plethora.

"We will continue to make an effort to meet with inspirational individuals from our industry," Miss Stewart said, "I believe it is important for any growing business to do this to develop as a company, and further market reach."

Fortitude Plethora is a sales and marketing firm based in Manchester that focuses on providing clients with a unique experience. Through the methods of direct and event marketing, the company can offer customer acquisition and brand loyalty through efficient and personal marketing campaigns. The marketing specialists deliver a high ROI for their clients through personalised marketing campaigns.

To find out more about Fortitude Plethora you can follow @FortitudePletho on Twitter or head to their website: http://www.fortitudeplethora.com/.

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