Forrest Bell Attend Gala Ball In Preparation For Extensive Growth

Monday 30 May, 2016

Media:

On the 21st of May Forrest Bell Travelled to London with their top performers for an exclusive VIP Ball. The event was a fantastic opportunity for the firm to celebrate their recent growth, and acted as a catalyst for maintaining momentum.

About Forrest Bell: http://www.forrestbell.com/about/

Recently, sales and marketing specialists Forrest Bell were invited to attend a VIP Gala Ball in London, hosted by some of the UK's leading industry consultants. Held at the 4 Star Grosvenor Hotel in the heart of the capital, the invitation only black tie Ball was organised as a means to celebrate the industry's successes over the last 12 months. Opening with a networking champagne reception, the Gala was an ideal opportunity for Forrest Bell to introduce their top performers to some of the most experienced and respected business owners within the sales and marketing sector. The reception was followed by a luxury dinner in the Hotel's stunning Victorian Ballroom and a highly anticipated Award Ceremony. Awards up for grabs included 'Rookie Business Owner of the Year', 'The 20 / 20 Performance Award, Most Improved Business, and the prestigious Business Owner of the Year Award. Forrest Bell was honoured to be present during the award ceremony, and was inspired hearing the stories of success and perseverance during the winners' acceptance speeches. The firm also felt this experience to be incredibly valuable to their top performers who are all striving for entrepreneurial success themselves. 'Being able to see first-hand what it is possible to achieve in our industry is a fantastic motivator and really highlights the far reaching benefits of hard work' stated Rebecca Bell, Managing Director of Forrest Bell.

After the award ceremony and dinner attendees were invited to let their hair down and enjoy a wide array of entertainment to round off the evening, including a private casino and live music performances. Having sustained a positive growth trajectory in 2016, Forrest Bell took this as an opportunity to celebrate their own recent successes and reward their top performers for their dedication and passion in implementing successful event marketing campaigns. Having spent the evening surrounded by some of the Industry's most influential and talented professionals, some of which had flown in from the USA and Australia specially, Forrest Bell returned to their base in Liverpool with a renewed focus and determination to surpass their existing business goals. The firm is currently working on an in depth action plan for the coming months that support's their ambition and allows them to extend their brand into new prominent UK markets.

Based in Liverpool, Forrest Bell are specialists in increasing customer acquisition through face-to-face events and promotions. The firm's on-site promotions bring the advertisement directly to the consumer, enabling them to bridge any gaps between the brand and consumer and build stronger, longer lasting relationships.

For more information follow @ForrestBellLTD on Twitter and 'like' them on Facebook.

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