

FORMER SCOTLAND CAPTAIN KYLE COETZER JOINS CANADA SUPER60 AS ASSISTANT TOURNAMENT DIRECTOR – CRICKET DEVELOPMENT & OPERATIONS

Friday 14 February, 2025

Toronto, Canada – Feb 14, 2025 – The Canada Super60 League is proud to announce the appointment of Kyle Coetzer, former Scotland captain and winner of the prestigious ICC Associate Cricketer of the decade, as its Assistant Tournament Director – Cricket Development & Operations.

Coetzer, is a decorated leader and a strong advocate for the growth of Associate Nations in cricket, bringing unparalleled experience to the league. Having captained Scotland to historic victories and played a key role in championing the development of emerging cricketing nations, his expertise will be instrumental in shaping the vision of Canada Super60.

Coetzer currently serves as a women’s cricket coach for Durham County Cricket Club and the Welsh Fire in The Hundred, while also consulting for the England Women’s A team. His expertise aligns perfectly with Canada Super60’s mission to develop both men’s and women’s cricket from the ground up. With a deep understanding of grassroots development, associate cricket, and international competition, Coetzer is well-equipped to create strong pathways for young players—both boys and girls—helping them progress toward professional.

Kyle Coetzer on His Appointment

“I have always enjoyed my time in Canada, and I strongly believe that cricket has a massive future in this country. The ten-over format is the perfect way to introduce new audiences, especially kids, to the game in an exciting and fast-paced manner. More importantly, I see this league as a real boost for cricketers from Associate nations—both men and women—who need more opportunities to showcase their talent and experience high-quality competition. My role will be to ensure that Canada Super60 provides excellent infrastructure, top tier cricket facilities, and a professional environment where every player walks away feeling that they have gained valuable experience. This league has the potential to be a game changer, and I look forward to working alongside the team to make it a massive success.”

Abhishek Shah, Founder & MD of Canada Super60, on Coetzer’s Appointment

“Kyle Coetzer has served the game in multiple capacities— as a player, captain, coach, and ambassador for Associate cricket. His deep understanding of high- performance development and his dedication to growing the sport make him the ideal person to lead our cricket development initiatives. Canada Super60’s core objective is to provide a professional platform for young cricketers, both male and female, and Kyle’s leadership will be invaluable in achieving this vision.”

The Canada Super60 League, a flagship venture of Cricket Canada, will launch its inaugural season in July 2025. As the first professional league in North America to feature both men’s and women’s competition from its inception, the tournament will bring together top international and domestic talent in an electrifying ten-over format. The league aims to provide young athletes with professional opportunities and engage new fans with an exciting, fast-paced version of cricket.

With a strong commitment to world class facilities and player experience, Canada Super60 aims to become a premier destination for cricketing talent from across the globe.

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