

## Former CEO and President of SONY PlayStation EMEA David Reeves joins Boss Bunny's Board of Directors

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*Former CEO and President of SONY PlayStation EMEA and Capcom brings decades of experience to the newly established mobile developer and publisher*

*Boss Bunny Games, a newly established mobile game developer and publisher, today announced the appointment of David Reeves to its Board of Directors.*

*David is a veteran and accomplished gaming executive with decades of experience, having served as President and CEO of Sony Computer Entertainment EMEA, and later assuming the responsibilities of COO for Capcom Europe, Middle East, Australia, and Africa.*

*"We are thrilled to have such an incredible and talented addition to our board," commented Aziza Alahmadi Chairwoman and Founder of Boss Bunny. "David brings with him decades of experience working with some of the world's most fascinating and innovative gaming brands and will lend tremendous value to Boss Bunny's proposition. We look forward to bigger and better things with him onboard."*

*David commented "I was drawn to the passion and ambition that drive the Boss Bunny team and am very excited to become part of this young and exciting venture and exploring the unlimited opportunities for mobile gaming."*

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#### About Boss Bunny

Boss Bunny Games is a mobile game publisher and developer based in Dubai, UAE. It was founded in 2020 with an initial focus on hyper casual and casual F2P mobile games. With its own internal development teams and external partner studios and developers Boss Bunny will publish a constant stream of great games globally with a focus on the MENA region with localized titles. Boss Bunny aims to firmly establish itself as the go-to publisher for developers looking to reach the dynamic and expanding audience in the Middle East and as the strong brand players know they can trust for quality, fun games.

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