FORGET THE RED ROSES. PLANT A YEW TREE FOR VALENTINE'S DAY

Wednesday 3 February, 2016

Show enduring love to your community this Valentine's Day by planting a yew tree propagated from an ancient tree over a thousand years old says The Conservation Foundation.

The Conservation Foundation is offering a free yew sapling to community groups who would like to play a part in protecting Britain's ancient yew heritage as part of its *We Love Yew* campaign, which is supported by the Heritage Lottery Fund.

Great Britain has one of the world's greatest collections of ancient yews, each with its own story to tell," says Conservation Foundation Director David Shreeve, "Yews make very few demands, but do need a little bit of TLC from time to time. They can be older than anything else in the landscape, but often have very little official protection. They are already visited by large numbers of enthusiasts, but we hope *We Love Yew* will encourage people to learn about their local yew and its place in the history of where they live and ensure they continue to grow for hundreds - possibly thousands more years."

For details of how community groups can request a free yew sapling or individuals can buy one and other ways to take part in the *We Love Yew* campaign, visit www.weloveyew.org

Individuals can buy a special Millennium yew from Trees Direct to take part in the campaign at www.treesdirect.co.uk/yew with £5 off when using the coupon code "weloveyew" at the checkout.

Pictures available from www.weloveyew.org/photos

FOR FURTHER INFORMATION PLEASE CONTACT: James Coleman at The Conservation Foundation on 020 7591 3111; james@conservationfoundation.co.uk

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