

## For the tech savvy man: toffee launches the new messenger satchel

Tuesday 25 September, 2012

Sydney, Australia, 25th September 2012: Australian brand toffee today launches its new messenger satchel in the UK as part of its luxurious collection of ingenious leather accessories for men.

The 'man bag' has seemingly replaced the traditional 'laptop case' of late as men have gone in search of style over practicality. But now, with more and more essential and expensive gadgets to carry around, tech savvy men are looking for a new generation messenger which provides both style and protection, bridging the gap between the flimsy 'man bag' and the bulky laptop case.

Perfect for business or leisure, the toffee messenger satchel combines the highest quality materials with a sleek and stylish design to cleverly conceal an array of useful pockets and a quilted laptop compartment to keep all your essential items secure and protected, from your laptop to your iPhone and wallet.

Adding a sense of individuality to your accessories, the [messenger satchel](#) is available in four styles; black or tan luxurious top-grain leather, or black or khaki premium 18-ounce canvas with genuine leather detailing. All of the satchels come with a high quality cotton lining, adjustable padded shoulder straps, concealed push lock closures and a dedicated quilted laptop compartment for added protection.

### Availability:

The messenger satchel is available in black or tan top-grain leather priced at £199.95, or 18-ounce canvas in khaki or black, priced at £139.95. Dimensions suit a 13" MacBook Air/Pro or Ultrabook.

To view the full range of toffee products or for a list of UK stockists, please visit <http://www.toffeecases.com/>

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### About toffee:

Sydney based accessories brand, toffee, focuses on complimenting and protecting the stylish technology we all use on a daily basis. The brand started in 2005 with a number of stylish black leather sleeves for earlier Apple products such as the iBook and Powerbook. The range now covers a wide variety of products, in a rainbow of colours and materials. Using only high quality materials, toffee's aim is to make products that look even better as they age. The popularity of toffee products extends beyond Australia to all over the world, with loyal fans who appreciate the company's approach to quality and style.

The toffee range is stocked in retailers throughout Australia, New Zealand, North America, Asia and Europe, and has recently launched in the UK.

Website: <http://www.toffeecases.com/>

Facebook: [www.facebook.com/toffeecases](http://www.facebook.com/toffeecases)

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