Foodism Presents National Pizza Day on 9 February 2018

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If you're a fan of stretchy dough piled high with toppings and baked until golden and delicious, then it's time to get your diary out and put a big cross through 9 February.

For years, the UK's National Pizza Day has been half-baked while Americans have been giving the Italian classic the attention it deserves. Foodism – London's largest food and drink magazine – is finally pulling the day out of its box by presenting the biggest festival of pizza Britain has ever seen.

On National Pizza Day, Foodism will celebrate the iconic Italian dish, the diversity of styles on offer and the creators behind one of the world's most famous and much-loved dishes. Pizza lovers will have the chance to enjoy offers from hundreds of restaurants, one-off pizza specials, and an exclusive London event where the country's dons of dough will get together under one roof.

Foodism editor Jon Hawkins said: “National Pizza Day will be the biggest celebration of pizza in the country, and Foodism wants everyone to be involved – from those who make pizza to the rest of us who just love eating it.”

Jamie Klingler, founder of National Burger Day and PPA 2016 Marketer of the Year will be joining Foodism to produce the activity for the day.

“I'm thrilled to join the team at London's biggest food and drink magazine to celebrate pizza. It will be a massive and memorable event and become a notable annual fixture.” Jamie said.

Foodism is encouraging pizza lovers to get in early for a slice of the action and stay up to date with the latest National Pizza Day news at foodism.co.uk/nationalpizzaday.

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For more information contact Senior Communications Executive Melissa Van der Haak on 020 7819 4192.

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Foodism
Foodism began in November 2013 as a website and weekly newsletter for London food and drink lovers. In December 2014, it launched as a standalone print magazine and now has a circulation of 110,000 and is London's largest food and drink magazine. Its eight issues per year are distributed at Zones 1 and 2 Tube stations, as well as major cities outside London.

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