

## Fluid Expands Business Development Team with Key Appointment

Thursday 13 February, 2025

Independent furniture consultancy Fluid has expanded its business development team with the appointment of Rebecca Lancaster as Business Development Manager.

Rebecca joins Fluid with extensive experience in the flexible workspace sector, having previously worked as a broker at The Instant Group for three years and as part of the sales team at Uncommon, a premium London serviced office operator.

Fluid is an independent furniture consultancy helping businesses create sustainable and flexible workspaces that attract and retain top talent. With a focus on circular economy solutions and workplace wellbeing, Fluid provides flexible office furniture rental, procurement and lease models to maximise productivity and support business growth.

In her new role, Rebecca will be responsible for strengthening Fluid's relationships with brokers and operators within the flex space industry, helping to expand the company's growing network and bringing its sustainable, flexible workspace solutions to a wider audience.

Recent clients include King Games, SEGA, Frontier Economics and Manchester United.

Speaking about her new role, Rebecca said: "I'm thrilled to be joining Fluid at such an exciting time. The demand for adaptable, people-centric workspaces is only growing, and Fluid is at the forefront of delivering innovative and sustainable furniture solutions that truly make a difference. I'm looking forward to using my industry expertise to drive growth and help more businesses create work environments that support productivity and wellbeing."

Warwick Flint, Managing Director at Fluid, added: "Rebecca's deep understanding of the flexible workspace sector and her proven track record in business development make her a fantastic addition to the team. Her expertise will be invaluable as we continue to grow our network and provide tailored furniture solutions that meet the evolving needs of modern workplaces. We're delighted to welcome her to the Fluid team!"

For more information about Fluid and its workspace solutions, visit <https://www.fluidfurniture.co.uk/>

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