# Flubit.com shortlisted for National Business Awards' New Business of the Year

**Friday 18 July, 2014**

Innovative eCommerce technology startup, Flubit.com has been shortlisted for The New Business of the Year award for the 2014 National Business Awards. Flubit.com is an online shopping service that creates better offers, individually tailored to users on items they're ready to buy, and gives UK online retailers the chance to win back orders they've already lost.

The winner will be revealed at the National Business Awards gala dinner held on 11th November at Park Lane's Grosvenor House Hotel in London.

Emma Jones, CEO, Enterprise Nation, judge for the category said: "Flubit has got off to an impressive start. From launch to forming a major partnership with Barclaycard and attracting high media profile is no mean feat. The track record so far is impressive and growth is on the cards. They have a good approach to hiring and retaining as well."

Bertie Stephens. CEO, Flubit.com, said: "We're delighted to be shortlisted for such an impressive award. We're having a great year with the launch of a major partnership, doubling our headcount and moving into brand new offices. The team have made this happen, and hopefully we'll win this for the team too."

Britain's leading businesses, business leaders and social enterprises have been revealed as finalists and represent categories including the Smith & Williamson Entrepreneur of the Year, Santander Small to Medium-Sized Business of the Year and the Inflexion International Growth Business of the Year. The Leader of the Year finalists and Decade of Excellence winner will be announced over the coming months, with the Duke of York New Entrepreneur of the Year finalists announced last month following a judging event in Liverpool.

Alex Evans, Programme Director of the National Business Awards said: "The diversity and quality of this year's finalists have firmly established the National Business Awards as the talent scout for UK plc, with market leading household names recognised alongside the best emerging business brands. With a variety of industries represented, these recovery-leading businesses have demonstrated the return on investment in people, innovation, customer service and leadership."

Finalists were chosen from the hundreds of businesses that entered or were nominated across 17 award categories. They will now prepare for live presentations to expert juries who will decide the overall winners that will be revealed at the awards ceremony on 11 November.

Visit www.nationalbusinessawards.co.uk for a full list of all finalists and to attend the event.

The National Business Awards supports The Prince's Trust, a charity that offers practical and financial support to young people who need it.

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