

Fisherman hooks onto a new way of fundraising

Monday 20 August, 2012

Keen fisherman Lee Gatrell from Portsmouth has hooked in to an innovative new way of fundraising for his charity, MS Society. Using new online sweepstake Guess2Give, Lee is asking friends to guess the total length of all the fish he'll catch during his finishing trip on 30th August 2012.

Starting at 8:30am, he'll fish through to 2.30pm measuring the fish he catches nose to tail before releasing them. Lee is challenging his family, friends and work colleagues to guess the total length of fish he'll catch in centimetres.

Anyone can make a guess for £3 with 50p going into the prize fund and the proceeds going to MS Society. Whoever guesses closest wins the total prize fund.

Lee said: "Using Guess2Give means I can enjoy a days' fishing and raise money for the MS Society, a cause close to my heart. I've now got a great excuse to go fishing and my friends and family can get involved without scaring away the fish!"

You can make a guess on Lee's fishy sweepstake and be in with the chance of winning the prize fund by going to: http://login.guess2give.com/event/lee_gatrell/1024

Media:



The New Species
of Charity Fundraising.

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