

First Face Ltd. travels to London

Wednesday 23 November, 2016

Sales and marketing firm, [First Face Ltd](#) recently travelled to London where they participated in a unique development meeting to help further their online presence.

On November 12th, First Face Ltd travelled to an exclusive, invite-only development meeting in London. During the meeting, First Face Ltd was able to experience guest speakers from the digital marketing industry as well as take part in practical workshops to help understand the importance of developing an online presence.

About First Face Ltd: <http://firstfaceltd.com/about-us/>

First Face Ltd is confident that all businesses need a strong online presence in order to be successful in today's digital age. The firm highlights how, with millennials being the predominant work and consumer force it is important to develop a presence online. "Millennials do most of their shopping and their research online," highlights Managing Director of First Face Ltd. Paul Sandhu, "Therefore having an online presence such as a website and social media pages is important to attract the attention of millennials."

On the back of the business development meeting in London, First Face Ltd is expecting to launch a brand new social media campaign which will drive transparency and highlight the firm's company culture. First Face Ltd is planning to offer regular photos and videos which will offer a unique insight into day-to-day life within the business. The firm hopes that this will help to drive online engagement and be something that both their existing and potential contractors can identify with.

First Face Ltd is an outsourced sales and event marketing firm based in Nottingham. The firm specialises in a unique form of direct marketing which allows them to make genuine connections with their clients' ideal consumers at personalised pop-up events. This face-to-face contact with consumers helps the firm to drive long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

On the trip to London, First Face Ltd was able to network and make lasting connections with business professionals from the digital marketing industry and the direct marketing industry. First Face Ltd is confident that forming strong business relationships via networking when [travelling](#) is crucial for business success as it leads to plenty of unique opportunities including the potential for new clients and mentoring opportunities. Therefore, First Face Ltd aims to travel to and network at as many events as possible.

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FirstFace

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First Face Ltd

E. info@firstfaceltd.com

W. <http://firstfaceltd.com/>

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