

FIRST DATE RED FLAGS - TOP 20 REVEALED

Tuesday 14 February, 2023

First dates can be tough. Often filled with jeopardy, they are nerve-ridden moments where the stakes are high and the expectations often low. But how do we know if the date's going to be a hit or a miss - a thumbs up or just downhill all the way?

London-based ad agency isobel, in celebration of all-things cupid-shaped and romantic have swapped red roses for red flags and come up with the top 20 character-cues to alert first- daters that they are on a mission impossible.

Velcro wallets, no socks with shoes and referring to their mother as 'mummy' all make the cut. As does having a pet Instagram, riding a folding bike and clapping when the plane lands!

And at number 20? Not knowing what a red flag is...

"I guess we could be accused of being contrary - but we thought it would be fun to poll the office and come up with an alternative take on Valentine's Day" says Jamie Williams, Managing Partner, isobel. *"Think of it as our gift to a nation of first-daters"*

Top 20 First Date Red Flags:

- 1 Clapping when the plane lands
- 2 Calls their mum, mummy
- 3 Kissing their mum on the lips
- 4 Wears Lynx Africa
- 5 No socks with shoes
- 6 Gym selfies
- 7 Has an Android phone
- 8 Velcro wallets
- 9 Having a pet instagram
- 10 Partaking in a conga line
- 11 Doing a baby voice
- 12 Saying you're 6ft
- 13 Rides a folding bike
- 14 Referring to themselves in third person
- 15 Winking
- 16 White jeans
- 17 Sees a life coach
- 18 "Hun"
- 19 Asking "what's your star sign?"

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20 Doesn't know what "red flags" are

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