

Find the highest price for your pre-loved timepiece!

Tuesday 12 January, 2016

By Johan Simonsson, Founder & CEO

January 12, 2016

LONDON— **January 12, 2016** - I'm happy to announce that we have just launched watchflipn.com. Watchflipn.com is a marketplace where sellers can find the best professional buyer for their premium timepiece.

SO, WHAT IS WATCHFLIPN?

It's a bidding platform

Sellers get bids from numerous dealers once a watch I listed. Choose the dealer offering the highest price or the dealer with the best reputation.

It's safe

We've partnered with some of the more reputable dealers in the UK whom all have a long track record of satisfied customers. Sellers don't have to worry about the inconveniences that may occur on more general peer-to-peer marketplaces

It's tailored to sell watches

Since we only allow professional dealers to participate in the auction sellers may receive bids as store credit or a consignment deal in addition to traditional cash

offers.

WHY DID WE BUILD THIS?

According to the Federation of the Swiss Watch Industry tens of millions of fake Swiss watches are manufactured every year. For non-experts, the best way to avoid fakes in the pre-owned market is to include an expert in the trade. We have now launched the first step to make it easier and more efficient to find a trusted watch dealer.

ABOUT FLIPNGROUP

Flipngroup is a Swedish based Start-up focusing on building a more safe and efficient way to trade premium watches. We are currently present in Sweden & UK and will continue expanding our market presence throughout 2016.

Media:

Related Sectors:

Business & Finance :: Consumer Technology :: Media & Marketing :: Men's Interest :: Retail &

Related Keywords:

Watch :: Luxury :: Marketplace :: Watches :: Sell Watches :: Watch Dealer :: Watch Professional :: Authentic ::

Scan Me:





Company Contact:

Flipngroup

T. +44 20 97 88 27

E. johan.simonsson@watchflipn.com

W. https://www.watchflipn.com

View Online

Additional Assets:

Press release

Newsroom: Visit our Newsroom for all the latest stories:

https://www.watchflipn.pressat.co.uk

<u>Distributed By Pressat</u> page 2 / 2