

## Find the highest price for your pre-loved timepiece!

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By Johan Simonsson, Founder & CEO

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**LONDON– January 12, 2016** - I'm happy to announce that we have just launched watchflipn.com. Watchflipn.com is a marketplace where sellers can find the best professional buyer for their premium timepiece.

SO, WHAT IS WATCHFLIPN?

### It's a bidding platform

Sellers get bids from numerous dealers once a watch is listed. Choose the dealer offering the highest price or the dealer with the best reputation.

### It's safe

We've partnered with some of the more reputable dealers in the UK whom all have a long track record of satisfied customers. Sellers don't have to worry about the inconveniences that may occur on more general peer-to-peer marketplaces

### It's tailored to sell watches

Since we only allow professional dealers to participate in the auction sellers may receive bids as store credit or a consignment deal in addition to traditional cash

offers.

### WHY DID WE BUILD THIS?

According to the Federation of the Swiss Watch Industry tens of millions of fake Swiss watches are manufactured every year. For non-experts, the best way to avoid fakes in the pre-owned market is to include an expert in the trade. We have now launched the first step to make it easier and more efficient to find a trusted watch dealer.

### ABOUT FLIPNGROUP

Flipngroup is a Swedish based Start-up focusing on building a more safe and efficient way to trade premium watches. We are currently present in Sweden & UK and will continue expanding our market presence throughout 2016.

### Media:

### Related Sectors:

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### Related Keywords:

Watch :: Luxury :: Marketplace :: Watches :: Sell Watches :: Watch Dealer :: Watch Professional :: Authentic ::

### Scan Me:



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## Additional Assets:

Press release

**Newsroom:** Visit our Newsroom for all the latest stories:

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