Filtering fluoride during lockdown, who’s doing it?

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Well known celebrities such as Kate Hudson, Bill Maher, Tom Brady and Joe Rogan have all expressed a concern on fluoridated water.

Supermodels such as Elle Macpherson and Miranda Kerr also avoid fluoride as part of their beauty regimes.

Those increasingly looking to avoid microplatics and Fluoride are turning to products like the Klar Water filter to offer them clean filtered mineral water.

The Klar Water filter does everything your standard Brita filter does but more. Created in 2018 this filter has become increasingly popular for people who are looking for a water filter that can replace their bottled mineral water.

With an average rating of 4.6 on amazon, it must be doing something right with most reviews citing the change in the taste and PH of the water.

With the increased focus on sustainability and reduction of plastic waste especially during lockdown, people are turning to more sustainable ways of living. One study found a 45% drop in bottled water purchases.

The Klar Jug boasts a lab tested 7 stage water filter that removes 99% of most contaminates such as lead and Chlorine, but will also remove Microplastics and 95% of Fluoride in Tap Water. Their filter will also add minerals back into to your drinking water after filtering giving you alkaline mineral water taste.

Whether you are concerned about fluoride or not, the company aims to create a beautiful affordable water filter to replace your bottled water.

The Klar water filter is available on Amazon
or via Klar waters website at www.klarwater.com

Media:





klar



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