

Fibank launches the new exclusive Mastercard Platinum First Lady card

Monday 20 May, 2024

[Fibank](#), in collaboration with [Mastercard®](#), has launched in Bulgaria the new Mastercard® Platinum First Lady credit card. This exclusive card is a new generation product, developed with a personalized approach and understanding of the needs of the modern lady: dynamic, ambitious and always on the move.

[Mastercard® Platinum First Lady](#) from Fibank features a unique combination of cutting edge technology with the convenience and security of a credit card.

Ladies holding the new card will enjoy a number of privileges, including:

- **No annual card maintenance fee for the first year;**
- **Free International Travel Insurance from Generali with coverage up to USD 50,000;**
- **Free access to airport lounges in the cities of Sofia, Vienna, Istanbul, Belgrade and Skopje;**
- **Additionally, Priority Pass access to international airport lounges two times per year.**

Fibank provides to approved Mastercard® Platinum First Lady applicants **free medical insurance with coverage up to BGN 10,000** with [Fihealth Insurance](#) in case of initial diagnosis of breast cancer.

Holding a Mastercard® Platinum First Lady Fibank also allows free participation in **Fibank's cashback program**, as well as in a bonus program with [Booking.com](#) for **3% cashback** on every booking made with the card.

First Investment Bank (Fibank) is a Bulgarian public company majority-owned by Ivaylo Mutafchiev and Tseko Minev.

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