FERRARI FETCHES OVER £100K WITH WEBUYANYCAR.COM

Thursday 11 December, 2014

A super-rich motorist in the North East sold his Ferrari California for more than £100,000 to webuyanycar.com this week - so he could trade up to his next supercar in time for Christmas.

Staff at the webuyanycar.com branch agreed a six-figure sale for the 2+2 hard-top convertible with V8 engine in less than 20 minutes when it revved up to their forecourt last week.

The luxury purchase continues a trend in 2014 which has seen webuyanycar.com buy more high end cars than ever before.

Motor industry commentators have identified this period as the best time to negotiate a cash deal on a new car as dealers scramble to meet their end of year sales targets.

Rich Evans, head of technical services for webuyanycar.com, comments: "As the economy recovers, people with more money are increasingly selling to us - then going out to get the best deal on their next car.

"The staff at the branch who helped the Ferrari owner believe he was heading straight off to negotiate a deal on a new, red Ferrari!"

-Ends-

For more information, please contact Graeme McGilliard or Liz Ferris at Democracy PR,graeme@democracypr.com, liz@democracypr.com, 0161 881 5941

About webuyanycar.com:

? webuyanycar.com offers people another way to sell their car, without the pressure of going to a dealer or the hassle of selling it privately.
? It operates a simple three-step process:
? Quick online valuation, offering customers a quote based on real-time pricing and the information provided on their car.
? An easy-to-book appointment service, providing times that are convenient and work to customers' schedules.
? A safe sale completed at a local branch manned by a friendly, approachable car-buying expert.
? The UK business offers to buy any car from £50 to over £100K, with payment provided within four working days. Next day payment is available at a cost of £24.75.
? webuyanycar.com only sells through commercial channels.
? webuyanycar.com is an official supporter of the charity Brake.
? The business started in 2006.

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