Feeling Fruity For Summer

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With the sun finally shining on the UK, spontaneous summer soirées are on the horizon and Echo Falls has captured the flavours of summer in a range of fruit infusions, *Echo Falls' Fruit Fusions*, providing the perfect tipple for the season. Partnering with one of London's expert mixologists, Clotilde Lataille, Echo Falls has created three delicious Fruit Fusion cocktail recipes to ensure there is a flavour to suit every sunshine occasion from picnics to garden parties.

The range includes three distinct and varied flavours, each displaying unique aromas and tasting notes: ***White Peach and Mango***, a refreshing and tropical white with a crisp, smooth finish; ***Summer Berries***, a sweet fruity rosé with aromas of raspberry and strawberry; and ***Raspberry and Cassis*****,** a refreshing yet rich fruity red with red berry and juicy plum flavours.

Summer Serendipity

Ingredients:

70ml Echo Falls Fruit Fusion White Peach & Mango

1 slice of lemon

1 slice of lime

1 slice of grapefruit

1 slice of orange

10ml elderflower cordial

5ml pomegranate syrup

Crushed ice

Pomegranate seeds and a mint spring to garnish

Method:

Slice the citrus fruits into wedges and muddle in a hi-ball glass, add the Fruit Fusions White Peach & Mango, elderflower cordial and crushed ice then stir. Drizzle with pomegranate syrup. Garnish with pomegranate seeds and a mint spring.

Echoes of Pink

Ingredients:

50ml Echo Falls Fruit Fusion Summer Berries

25ml raspberry purée

20ml lemon juice

5ml ginger cordial

5ml sugar syrup

20ml egg white

Edible pink glitter to garnish

Method:

Mix and shake together all the ingredients in a cocktail shaker. Add ice and shake again for 2 minutes.

Strain cocktail into a chilled coupette glass and sprinkle with edible pink glitter to garnish.

Berry Fabulous Falls

Ingredients:

50ml Echo Falls Fruit Fusion Raspberry & Cassis

25ml of cranberry juice

1 tsp of blueberry jam

10ml of lemon juice

5ml cinnamon syrup

Splash of tonic water

Edible flower to garnish

Method:

Stir all ingredients together in a cocktail shaker and add ice. Shake for 1 minute and strain into a jam jar filled with ice. Add a splash of tonic and garnish with an edible flower to serve.

Echo Falls' Fruit Fusions range is currently available in Asda, Morrisons, Tesco and selected Convenience stores at RRP £5.49 a bottle.

ENDS

For images, samples and press info, please contact EchoFalls@devries-slam.com.

Notes to Editors

Tasting notes for the range:

White Peach and Mango

This tropical flavoured wine has been crafted with natural flavours of white peach and mango to result in a delectable and refreshing sweet wine, perfect for sharing with friends. Enjoy chilled or over ice for the perfect serve.

Colour: Pale straw

Bouquet: Ripe peach and tropical fruit aromas.

Palate: Peach and mango flavours. Crisp, slightly sweet with a smooth finish.

Food: Great on its own and especially delicious with pasta dishes.

Summer Berries

This delicious rosé wine has been delicately blended with natural flavours of summer berries resulting in a bright, fruity, refreshingly sweet rosé wine; perfect for sharing with friends. Enjoy chilled or over ice for the perfect serve.

Colour: Medium pink rose.

Bouquet: Fruity with strawberry and raspberry aromas.

Palate: Sweet, fruity, smooth finish.

Food: Delicious on its own or with chicken. Enjoy with friends.

Raspberry and Cassis

This refreshingly fruity wine has been expertly blended with natural flavours of raspberry and cassis. The taste is a perfect balance of red berry fruits combined with the ripe, juicy plum flavours of our red wine. Enjoy chilled or over ice for the perfect serve.

Colour: Medium ruby purple.

Bouquet: Red berry and plum like aromas.

Palate: Berry flavours, medium body, smooth finish.

Food: Delicious with tomato based pastas.

About Echo Falls

Launched in 2002, Echo Falls has been a huge success story in the UK. Echo Falls is currently the third largest wine brand in the UK by volume, the number two US brand in the UK, and the number two in the UK convenience market. The accessible lifestyle brand attracts "newbie" consumer to the wine market, with its unpretentious range of easy-drinking wine styles. The range includes single varietals, blends, sparkling wines and ready to drink spritz cans. The brand is distributed in the UK by Accolade Wines, a major global wine business with operations in North America, UK and Ireland, Mainland Europe, South Africa, Australia and New Zealand and Asia.

Company Contact:

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