Feel Free For Gluten Free Secures Listing In ASDA For Free From Party Food

Monday 3 November, 2014

From Monday 3 November Feel Free For Gluten Free's party packs will begin to be stocked in around 315 ASDA stores across the UK.

The Yorkshire based gluten and wheat free brand is supplying its frozen packs of party and buffet food to the supermarket in readiness for the festive season.

Feel Free For Gluten Free's party packs come in two varieties: meat and vegetarian. Each contains a selection of spring rolls, samosas and onion bhajis – flavourful fillings wrapped in deliciously crisp pastry and batter.

All the items in the packs are free from the allergens gluten, wheat and dairy.

Sally Allister, Managing Director of Feel Free For Gluten Free, said:

"Our party packs are one of our most popular products, particularly at Christmas when people are catering for parties involving coeliacs and others on a gluten free diet and don't have time to cook something suitable from scratch. Our party pack selections take away the stress of catering for someone on a restricted diet at a busy time of year.

"For coeliacs and gluten avoiders themselves, there's no need to shy away from the buffet table any more or take their own sad sandwich or salad with them to parties. Our party packs are great for any celebration.

"But they don't have to be shared! They make a great snack with drinks in front of the TV or a movie.

"We know our customers are going to be delighted that they can pick up their favourite party packs of spring rolls, samosas and bhajis in their local ASDA store. We reckon there'll be plenty of parties taking place up and down the UK this weekend!"

Feel Free For Gluten Free's party packs will begin to appear in ASDA stores from Monday 3 November. They will be priced at £3.80 for a pack of nine spring rolls, samosas and bhajis.

The meat party pack contains lamb samosas, chicken and vegetable spring rolls and onion bhajis.

The vegetarian party pack contains vegetable samosas, vegetable spring rolls and onion bhajis. This pack has been approved by the Vegetarian Society, along with all Feel Free For Gluten Free's non-meat products.

To find out more about Feel Free for Gluten Free's party packs, visit their websitewww.feelfreefoods.co.uk, email hello@feelfreefoods.co.uk or call the Feel Free team on 08081 290 261.

-ends-

About Feel Free for Gluten Free

Feel Free for Gluten Free is the main brand of Yorkshire based Gluten Free Foods (York) Ltd.

The company was started up by Managing Director Sally Allister in 2004 following her own experiences of living a gluten free lifestyle. A diagnosed coeliac, Sally understands the demand for high quality, great tasting products made without wheat and gluten.

Feel Free for Gluten Free offer both frozen and ambient ranges. Their savoury items include pies, quiches and pasties, Italian ready meals, spring rolls, samosas and a corn pasta range, and a range of mixes including dumplings and vegetable suet. Their sweet bakery range offers classic British desserts including lemon meringue pie and bakewell tart, plus the recently launched frozen donuts. They also have a home baking range made up of several baking mixes, a multipurpose flour and ready to roll shortcrust pastry. They also have a breakfast range of granolas and granola bars.

Media:









Related Sectors:

Food & Drink ::

Scan Me:

Products in the Feel Free for Gluten Free range have been developed using only the finest naturally gluten free ingredients. All of Feel Free For Gluten Free's non-meat products have been approved by The Vegetarian Society.

Feel Free for Gluten Free have stockists across the UK and in Ireland, as well as in South Africa, Trinidad and Dubai.

For more information visit www.feelfreefoods.co.uk.

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk