

FATFACE Strengthens In-Store Connectivity with KeySIM Multi-Network IoT SIMs

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Retail brand FATFACE has selected KeySIM's multi-network IoT SIM cards to support reliable connectivity across a number of its UK stores, improving uptime for business-critical systems.

With stores spread across a wide geographical area, FATFACE requires consistent and resilient connectivity to keep operations running smoothly. Traditional single-network SIM solutions can struggle in varying signal conditions, particularly across rural, coastal and high-street locations. KeySIM's solution provides access to Vodafone, O2, EE and Three on a single SIM card, allowing devices to connect to the strongest available network at any given time.

Shaun Chrimes, Head of IT & Information Security at FATFACE, commented:

"Reliable connectivity across our store estate is essential. With locations spread widely across the UK, having access to multiple mobile networks on a single SIM provides the resilience we need to keep our systems operational. KeySIM's solution gives us confidence that our stores stay connected."

Shaun Chrimes, Head of IT & Information Security, FATFACE

"KeySIM's unsteered multi-network SIM technology enables devices to automatically select the best available signal without being restricted to a preferred network. This is particularly valuable for retail environments where connectivity consistency directly impacts revenue and service quality"

Graham Robinson, Founder of KeySIM, added:

"Retailers like FATFACE operate in diverse locations where network performance can vary significantly. By enabling access to Vodafone, O2, EE and Three on a single SIM, we help ensure their stores remain connected at all times."

Graham Robinson, Founder, KeySIM

KeySIM currently supports over 500 organisations across the UK with resilient IoT connectivity, providing flexible, contract-free solutions designed for business-critical applications.

Related Sectors:

Computing & Telecoms ::

Related Keywords:

IOT SIM CARD :: MULTI
NETWORK SIM CARD :: IOT ::
IOT SIM CARD :: FIXED IP SIM
CARD :: VODAFONE :: EE :: O2
:: THREE :: SIM OUTAGE ::
ESIM TECHNOLOGY ::

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