Fast Loan UK Relaunch Website to Transform Online Experience

Monday 27 March, 2017

Fast Loan UK has recreated its online presence to include a brand-new mobile friendly site for loan applicants seeking short term borrowing.

Fast Loan UK is a short/medium term lender and forms part of the JDB Enterprises Group Ltd headquartered in Welwyn Garden City, United Kingdom. The lender has gone from strength to strength and is currently expanding rapidly at their Welwyn Garden City and Stevenage office. In addition to the Fast Loan UK re-brand the lender recently launched its credit broking service with the Instant Readies and Kite Loans website.

Fast Loan UK operates in the UK loan market offering flexible instalment loans as well as helping to match unsuccessful applicants with lenders through its network of brokers. The new site itself brings a breath of fresh air to the online loans world by looking bright, energized and thoroughly modern. As well as being fully mobile responsive, the new site incorporates an innovative loan calculator feature, intuitive application form, and a high-quality user flow experience, so the visual look and feel of the site matches the business' dynamic approach.

Fast Loan UK has now been trading for 6 years with Managing Director Joe Brunt at the helm. In that time the profitability has doubled year on year, whilst at the same default rates have been kept at an industry beating 1%. Fast Loan UK was one of the first short term lenders to move away from the Payday Loan model and into longer term instalment loans. Joe has always championed these types of loans in place of the payday loan, as in his words "they offer a much better deal for the consumer". In December 2015 Fast Loan UK was one of the first lenders to become authorised by the FCA, testament to the responsible, forward looking culture of the business.

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