Fast Growing Sales Company Pro UK Consultants Ltd Deliver Big Results

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Demand for outsourced customer acquisitions and sales are increasing. Pro UK Consultants Ltd have exceeded sales targets by 9% and improved retention rates by 16% since their launch in Birmingham in early June.

Birmingham-based customer acquisitions firm Pro UK Consultants Ltd was founded earlier this year and since their launch have exceeded sales targets by 9% and improved customer retention rates by 16% for their clients. On the back of this success, Pro UK Consultants Ltd report an increased demand for their outsourced event sales services following improved customer retention numbers and record sales figures.

Pro UK Consultants Ltd has seen an increase in demand for their services due to the market knowledge, communication skills and higher ROI (Return on Investment) that can be offered to help improve sales and retention rates for their clients. Pro UK Consultants Ltd use their local knowledge to provide a tailored service for their clients and their customers. The firm also provide a much higher ROI - driven by the firm's passion for the industry and through the execution of a specially designed business model that includes the generation of quality leads, competitor analysis and face to face presentations. 'It has been an excellent first year in business for Pro UK Consultants Ltd. We have received excellent feedback from our client and we aim to continue to offer the best 'results orientated' business model possible,' explained Managing Director, Jameel Paul.

Birmingham-based Pro UK Consultants Ltd specialise in setting up event marketing and promotions to improve clients' branding, sales and nation awareness. Event marketing campaigns provide the firm's clients with a great exposure to the public and lower the financial risk due to the tangible results provided.

Event marketing exposes a company's products and services to the public through demonstrations and presentations. A presentation will educate the customer better about the product or service, resulting in a higher rate of customer satisfaction and therefore a higher customer retention rate. Pro UK Consultants Ltd understand and value the importance of customer satisfaction; a high customer satisfaction rate will result in more sales, more money and a positive brand exposure for their client; this ultimately brings high customer retention rates and long term business satisfaction.

Promotional events help to build up relationships with new and existing customers. The stronger the relationship is with the customer, the more loyal the customer will be. The face to face interaction that takes place at promotional events ensures this relationship between the client and customer is strong from the initial exposure to the brand. This strong relationship also generates tangible results from the customer straight away. Feedback is directly received from the customer can be used by Pro UK Consultants Ltd to change or improve marketing campaigns for the future – this is a low risk financial option for clients.

Pro UK Consultants Ltd have seen a fantastic start to business in 2013 and has great visions for the future, which include expansion into the Liverpool and Leeds regions and possible market research throughout the rest of Europe.

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