

Fashion eyewear brand Vooglam has unveiled a revamped website and expanded its eyewear collection to include arty, bohemian, cyberpunk and eco-friendly frames, showcasing its commitment to innovative design and sustainability.

Friday 21 February, 2025

Vooglam, the renowned fashion eyewear brand, is pleased to announce the launch of its newly designed website, offering customers a new, immersive shopping experience. The revamped website not only showcases a sleek, modern interface, but also features a unique collection of eyewear that reflects the brand's evolution and commitment to style and sustainability.

The new website design features an intuitive layout that makes it easier for fashion-forward individuals to explore the full range of Vooglam's iconic eyewear. From bold, <u>artistic frames</u> to bohemian styles, the updated collection caters to a variety of tastes, offering eyewear that both makes a statement and makes a statement.

In addition to these fascinating new styles, Vooglam is proud to launch the Cyberpunk Eyewear Collection, which blends futuristic design with an avant-garde aesthetic. These frames are perfect for those who want to make a fashion statement, while the new <a href="eco-frames collection">eco-frames collection</a> is in line with Vooglam's commitment to environmental responsibility. Made from sustainable materials, these eco-friendly frames offer a stylish and conscious alternative for customers who value both fashion and the planet.

The launch of these collections highlights Vooglam's commitment to incorporating ESG (Environmental, Social and Governance) principles into its business model. As part of its social responsibility efforts, Vooglam continues to prioritize sustainability, using eco-friendly materials and ethical manufacturing processes. This evolution reflects the brand's commitment to not only creating <u>funky eyewear</u>, but also to promoting positive change in the fashion industry.

#### About Vooglam

Vooglam was founded with a passion for bold, statement-making eyewear and continues to redefine fashion with every collection. Known for its diverse range of high-quality frames, Vooglam prides itself on crafting eyewear that allows individuals to express their unique style while supporting the brand's values ??of sustainability and innovation. The brand's new website and eyewear collection are a testament to its mission to make stylish, eco-friendly eyewear accessible to everyone.

For more information, visit the official Vooglam website.

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