

## Family Investments launch Family Nest making family finance simple

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Family Investments have launched the Family Nest site, which aims to explain and simplify family finance options. Family Investments have thirty-five years of experience of helping families invest for their future, looking after over three billion pounds of savings and investments for 1.7 million people in the UK. The new site is intended to help explain and simplify finance options for families, and was assisted by search agency SiteVisibility.

Consumers can expect to find relevant and timely information at Family Nest concerning a range of family finance issues. Families can find impartial information for them based on their own specific circumstances and life-stage. Guides and videos produced by experts are available for visitors, as well as useful calculators, which can help to plan budgets, costs and benefits for families. If you want to be kept in the loop, you can also subscribe for Little Bird updates, which can help families stay abreast of the latest changes that impact on Family Finances.

The objective of the Family Nest site is to better-equip families with the information they need to help make decisions about their futures. The site is not there to advise; independent financial advice should be sought when needed, but the Family Nest website does provide information which can help make decisions easier.

Family Investments is a mutual organisation, which is not owned by any external shareholders and are answerable only to their customers. In 2011 and 2010 Family Investments won the Investment Life & Pensions Moneyfacts award for Best Child Trust Fund Provider, and look after Child Trust Fund accounts of over 1.2 million children. Family Investments also provide specialist family finance products including [Junior ISAs](#) for high street names such as the Post Office.

[Family Nest](#) has been launched to help explain options in simple terms, and is an unbiased resource dedicated to helping parents prepare financially for their families future.

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