

Families Across the UK Invited to Join the Love Nature, Pick Litter Summer Campaign

Wednesday 15 July, 2026

CleanupUK launches nationwide campaign encouraging people to protect wildlife, strengthen communities and enjoy the outdoors this summer.

This summer, national environmental charity CleanupUK is calling on families, community groups, schools, youth organisations and businesses to take simple action that makes a lasting difference by joining its **Love Nature, Pick Litter** campaign.

Running throughout the summer holidays, the campaign encourages people of all ages to spend time outdoors, care for the places they love and help create cleaner, greener neighbourhoods by organising or joining a litter-pick in their local area.

Every year, millions of pieces of litter end up in our parks, streets, rivers and countryside, threatening wildlife, polluting waterways and spoiling the places where communities live, work and play. CleanupUK believes that small actions, taken together, can have a huge impact.

The charity works in some of the UK's communities that need support the most, helping people improve their local environment while building confidence, developing new skills and bringing neighbours together through practical environmental action.

Whether it's a family collecting litter during a walk, a Scout group cleaning up a local park, colleagues volunteering together or residents organising a neighbourhood litter-pick, every bag collected helps protect wildlife and create healthier places for everyone.

Sarah Hayes, Head of Operations at CleanupUK, said:

"Summer is the perfect time to get outside, connect with nature and give something back to your local community. Picking up litter is one of the simplest ways anyone can make a real difference. It protects wildlife, keeps plastic out of our rivers and seas and brings people together with a shared sense of pride in where they live."

Our Love Nature, Pick Litter campaign is about much more than collecting rubbish. It's about inspiring people to care for their local environment, strengthening communities and showing that small actions really do add up. We'd love everyone to get involved this summer."

As part of the campaign, participants can download free activity resources, organise their own litter-pick or borrow litter-picking equipment from one of CleanupUK's nationwide network of Cleanup Hubs, making it easy for anyone to take action for nature.

Families can enjoy a range of free nature-themed activities designed to help children learn about wildlife, pollution and protecting the environment while having fun outdoors.

CleanupUK hopes thousands of people across the UK will take part during the school holidays, sharing their photos and inspiring others to join the movement for cleaner, greener communities.

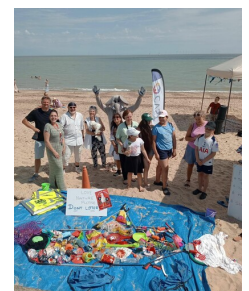
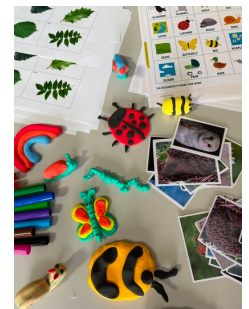
How to get involved

- Organise a litter-pick with friends, neighbours or colleagues.
- Borrow free litter-picking equipment from your nearest Cleanup Hub.
- Download free campaign resources and family activities.
- Share your litter-pick using **#LoveNaturePickLitter** to inspire others and enter a prize draw.

Together, we can protect wildlife, care for our waterways, strengthen our communities and leave the places we love better than we found them.

For more information, campaign resources or to find your nearest Cleanup Hub, visit

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