

Fairfields Farm Expands Range With New Chorizo & Tomato Crisps

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Bringing a new flavour to its range for spring, artisan crisp maker is excited to announce the launch of Chorizo and Tomato, a smoky and spicy crisp that offers a taste of the Mediterranean but uses all-British ingredients.

Using its home-grown potatoes, chorizo sourced from local supplier the Suffolk Salami Company and the sweet flavour of sun-ripened British tomatoes, each bag of Chorizo and Tomato crisps is packed with provenance.

"It's been a while since we added a flavour to our range of artisan crisps," says Fairfield's Farm Crisps founder and potato farmer, Robert Strathern, "but the flavour of chorizo is so popular right now that we felt the time was right to create a flavour that's fitting of the warmer weather. It's definitely one to enjoy with a cold glass of British wine in the summer!"

Produced in Colchester, Essex, Fairfield's Farm Crisps use only the finest-quality potatoes grown on the farm before being sliced, cooked and packed in the purpose-built crisp factory only metres from the fields. These crisps boast the lowest food miles possible, but the best flavour you can hope for!

Chorizo and Tomato is available from delis and farm shops nationwide and from Amazon. RRP 65p for 40g bags and an £1.65 for 150g.

For more information or images please contact Nikki Whiteford on 07733 261843 or email nikki@nicolawhitefordpr.com

[Editor's Notes]

- Fairfield's Farm Crisps was established in October 2006.
- All the potatoes used to make the crisps are grown on the family farm in Wormingford, Essex, before being prepared, cut, cooked and packed in the farm's purpose-built factory.
- All the flavours are natural and sourced throughout the East Anglian region
- Other flavours in the range include: Lightly Sea Salted, Sea Salt & Aspath Cyder Vinegar, Sweet Suffolk Chilli, Suffolk Farmhouse Cheese & Chive, Wicks Manor Smoky Bacon & Sunday Roast Potato and Parsnip Crisps with Essex Honey & Black Pepper, Parsnip, Sour Cream and Chive and Sweet Potato, Chilli and Lime.
- For more information about Fairfield's Farm Crisps visit www.fairfieldsfarmcrisps.co.uk

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