Fairfields Farm Crisps Launches Kelly Bronze Turkey Crisps

Wednesday 5 November, 2014

Christmas is all about the turkey, so what could be better than a snack that celebrates this wonderful festive bird?

To give folks a taste of Christmas ahead of the celebrations, Fairfields Farm Crisps has joined forces with turkey aficionado, Kelly Bronze turkeys, to produce its delicious new Turkey, Sage & Onion flavour.

Promising a delicious combination of high-quality potatoes, fragrant herbs, punchy onion and the unmistakable flavour of Kelly Bronze turkey, these crisps offer the true taste of Christmas in every bite.

Produced on the family farm in Essex, the new Turkey, Sage & Onion crisps use only the best quality potatoes that are dug, chopped, cooked and packed all on one site to ensure the best taste and the lowest possible food miles. While Kelly Bronze, based just down the road in Danbury, Essex and is known for its high welfare delicious festive birds.

"We are really excited to be working with the team at Kelly Bronze to bring out an exciting new flavour for our customers, for the holiday season," explains third-generation potato farmer and Fairfields Farm Crisps co-founder, Robert Strathern. "We wanted to do something that reflected Britain's favourite flavours and couldn't think of anything better than Turkey, Sage and Onion. It's a winning combination whatever the time of year!"

Turkey, Sage and Onion will be available in delis and farm shops nationwide and online through Amazon. RRP 80p for a 40g bag.

For more information or images please contact Nikki Whiteford on 07733 261843 or email nikki@nicolawhitefordpr.com

[Editor's Notes]

- Fairfields Farm Crisps was established in October 2006.
- All the potatoes used to make the crisps are grown on the family farm in Wormingford, Essex, before being prepared, cut, cooked and packed in the farm's purpose-built factory.
- All the flavours are natural and sourced throughout the East Anglian region
- For more information about Fairfields Farm Crisps visitwww.fairfieldsfarmcrisps.co.uk

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