

## Fairfields Farm Crisps Collaborates with Kelly Bronze Turkeys for Festive Crisp Flavour

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With striking black packaging and the promise of the true flavour of Christmas, Fairfield's Farm's new Kelly Bronze Turkey Sage & Onion Crisps are the perfect festive snack.

Bringing together the succulent flavour of delicious Kelly Bronze roast turkey and the distinctive taste of fragrant sage and punchy onion, these crisps are the perfect partner for Christmas drinks and entertaining.

Produced on the Fairfield's family farm in Essex, the new Kelly Bronze Turkey, Sage & Onion crisps use only the best quality potatoes that are dug, chopped, cooked and packed all on one site to ensure the best taste and the lowest possible food miles. Working together with Kelly Bronze, which is based just down the road in Danbury, Essex and is known for producing delicious, high welfare turkeys, Fairfield's Farm has produced a product that is full of festive flavour.

"Our new Kelly Bronze Turkey Sage & Onion Crisps are not only delicious, but truly striking too. The black packaging is sleek and eye-catching and the crisps inside don't disappoint," says Robert Strathern, founder of Fairfield's Farm Crisps. "It has been great to work with the team at Kelly Bronze to produce a delicious snack product that really defines the flavour of Christmas."

Kelly Bronze Turkey, Sage and Onion Crisps are now available in delis, farm shops and East Of England Coop Stores. RRP 80p for a 40g bag.

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For more information or images please contact Nikki Whiteford on 07733 261843 or emailnikki@nicolawhitefordpr.com

### [Editor's Notes]

Fairfield's Farm Crisps was established in October 2006.

All the potatoes used to make the crisps are grown on the family farm in Wormingford, Essex, before being prepared, cut, cooked and packed in the farm's purpose-built factory.

All the flavours are natural and sourced throughout the East Anglian region

For more information about Fairfield's Farm Crisps visit [www.fairfieldsfarmcrisps.co.uk](http://www.fairfieldsfarmcrisps.co.uk)

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