

Ezora partners with leading Dutch veterinary practice

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Ezora.com, the Irish based kpi software company, teams up with leading Dutch chain of veterinary clinics, Dierendoktors through their accounting partner Syfers.

Dierendokters is a group of high quality veterinary clinics that specialise in pets. The group, started by Maico Boumans and Jeroen Dreuw, now incorporates 13 different branches spread throughout the Netherlands. "What makes the Dierendokters concept stand out is the pure passion for quality, service and personal attention, not just for the animals but also for the owners." Says Maico Boumans.

Jeroen Dreuw adds "This constant drive to quality and service is embedded within the organisation. Besides monitoring the health of our pets on an ongoing basis, we like to be on top of the financial health of each clinic as well. To avoid our vets becoming bogged down in paper work we wanted to have our administration run as smoothly and efficiently as possible. By partnering with Syfers and Ezora we have achieved this. Furthermore the option to really benchmark each clinic against each other helps us to quickly understand areas of improvement and it allows us to take action much earlier. Similar to pet care it is better to deal with ailments head-on before they become a real problem."

Rob van de Watering, Director of Syfers adds "The Ezora dashboard is a seamless addition to our full service package and it provides our clients with complete insight in their financial information and non financial key performance indicators. If they have any questions on the top level figures they can further analyse the underlying data with a couple of clicks, even down to the source document. A very useful tool that truly helps our customers gain understanding through insight."

Ezora CEO Alan O'Neill is delighted to have added Dierendoktors to the companies growing list of clients in the Netherlands and worldwide. "This partnership with Dierendoktors shows that our software solution can add value to any business, large or small". Ezora clients range from large multinationals such as McDonalds and Danone to smaller firms such as Dierendoktors, Tacomundo and other franchise and small business operations in food, pharmaceutical and retail.

About Dierendokters

Dierendokters is a group of veterinary clinics in the Netherlands with branches in Amsterdam, Utrecht, Hilversum, Eindhoven, Den Bosch, Rotterdam, Ede, Schiedam, Venray, Voorburg, Zeist and Haarlem. For more information visit www.dierendokters.com

About Ezora

Ezora.com is a leading provider of web based performance management solutions. Ezora helps businesses to manage the key drivers of their corporate performance, make better decisions and improve their bottom line. Ezora was established in Dublin, Ireland in 2008 and services more than 1,000 companies in Ireland, the UK, the Netherlands, Australia, New Zealand and Curacao. Ezora is used by well known global corporations including Mc Donalds, Danone and Nutricia and two of the big 6 accounting firms. Go to www.ezora.com for more information. Ezora is an Enterprise Ireland client company.

About Syfers

Syfers is part of the Confidum group, which employs 35 employees. They are specialists in accounting, tax advice, financial planning and pension management. Syfers offers fixed price full service packages for sole traders and Limited Companies starting from €95 per month. For more information visit www.syfers.nl

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