Ezora and Visser & Visser partner up on SME Coach Accountancy Dashboard

Tuesday 5 February, 2013

Dublin, Tuesday, February 5 2013 –Visser & Visser, the leading international accountancy and tax consultancy firm based in the Netherlands, announced today that it has entered into an exclusive partnership agreement with Irish based Ezora to provide the financial analytics software for its SME Coach product.

SME Coach delivers a full-service solution to clients for all of their accounting, document processing and reporting for a fixed monthly fee. Monthly reports and KPI dashboards in SME Coach are powered by Ezora technology. Since its launch, SME Coach using the Ezora dashboard has been rolled out to more than 150 clients in the Netherlands.

According to Wilco Schellevis, Senior Advisor at Visser & Visser, the company engaged in a thorough selection process before choosing Ezora as their partner, “We knew our reputation was at stake, so it was important we chose the right partner to meet our customer expectations. In our case a reporting solution had to be easy to use, fully integrated with other online solutions and accessible on different fixed and mobile devices. Ezora met all these criteria and more and I can say that Ezora has contributed significantly to the success of SME Coach”

This deal marks another significant increase in user numbers for Dublin based Ezora CEO and Co-Founder, Alan O’Neill said “We are delighted to be working with such a progressive company as Visser & Visser. SME Coach is an excellent product that showcases the Ezora dashboard and reporting solution and further expands our penetration internationally.”

Find out more at http://www.ezora.com or find out about SME Coach at http://visser-visser.com/en-accountancy/smecoach

About Ezora
Ezora is a leading provider of web based performance management solutions. Ezora helps businesses to manage the key drivers of their corporate performance, make better decisions and improve their bottom line. Ezora was established in Dublin, Ireland in 2008 and services more than 1,000 companies in Ireland, the UK, the Netherlands, Australia, New Zealand and Curacao. Ezora is used by well known global corporations including Mc Donalds, Danone and Nutricia and two of the big 6 accounting firms.

About Visser & Visser
Visser & Visser is a leading firm of Accountants and Tax Consultants based in the Netherlands. The company operates 7 branch offices and has 200 staff in various locations in the Netherlands. It’s SME Coach product is an innovative solution offering clients a full-service online solution for accounting, reporting and document processing.

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Related Keywords:

Financial Analytics :: Kpi Dashboard :: Financial Reporting :: Accounting Dashboard :: Business Intelligence ::

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