

Extreme Low Energy (ELe) is appointed 'Value Added Partner' for Signify UKI

Wednesday 18 March, 2020

Extreme Low Energy Ltd (ELe) is thrilled to announce its partnership with the world's leading corporation in lighting: Signify, formerly Philips UK. ELe has been appointed as the official North West representative for the market leader, and is most importantly being bestowed the coveted "Value Added Partner" status.

Signify is the world leader in lighting, and prides itself upon providing customers with high-quality, energy-efficient lighting products, systems and services. Its purpose is to transform light sources into points of data, to connect more devices, places and people through light - contributing to a safer, more productive and smarter world. With 2019 sales of EUR 6.2 billion, approximately 32,000 employees and a presence in over 70 countries, Signify is unlocking the extraordinary potential of light for brighter lives and a better world.

Lancashire based 'ELe' is a specialist low voltage, low energy solutions provider, who utilise industry leading products from world leaders such as Signify to provide innovative, cost cutting power solutions to corporations across the globe. As well as specialising in low voltage electrical alternatives, ELe goes one step further in terms of innovation, designing and manufacturing bespoke solutions for its customers. ELe received investment from the Northern Powerhouse Investment Fund (NPIF) backed by Maven Equity Finance, to further support its technology development and expansion plans. ELe has since achieved granted patents for powering electronic and solid state devices, such as LED lighting systems with computer-based ethernet cabling, just one example of many intelligent innovations.

Speaking on the appointment Martin Davis, Partner Channel Manager at Signify UK said;

"ELe were handpicked for Signify's North West Value Added Partner, not just because of their current knowledge within the field of lighting, but for their skills surrounding connected lighting and their innovative ability to power devices sustainably using ethernet cabling. Their customer focus and aptitude to design the optimal and most energy efficient solutions, is perfectly aligned to our aspirations for where we want to develop as a business. We are excited to be working with such a forward thinking partner in the UK and are pleased to already be delivering projects with ELe for companies across the region that are working to reduce their energy costs and carbon footprints such as Electricity North West (ENW)."

Mark Buchanan, ELe CEO said;

"The selection and appointment by Signify has been a massive achievement for us at ELe, as Signify is one of the longest established and highest quality luminaire manufacturers in the world. The accreditation is also testament to the great work the team at ELe have been doing, to design and deliver projects that not only improve light quality and reduce energy, but lighting solutions that can be powered in new and innovative ways with ethernet cables (power over ethernet / POE) and connected directly to renewable sources, such as low voltage solar panels and battery storage.

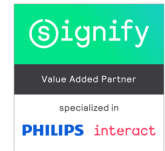
At ELe we offer much more than just lighting solutions, we focus on reducing energy throughout buildings using digitalisation and data analysis capabilities, leading to even more benefits for our customers both now and in the future."

For further information, please contact John Nuttall at ELe – john@extremelowenergy.com

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