Extra ‘Vape Breaks’ for E-Cigarette Smokers? More than Three Quarters of Brits Disagree

Tuesday 20 September, 2016

The majority of the British public disagree with Public Health England's plan to give vapers preferential treatment over tobacco smokers when it comes to breaks at work.

- 76% feel that e-cigarette smokers should not be allowed extra ‘vape breaks’
- Over half of respondents feel that no special ‘vaping area’ should be provided
- Almost two thirds of respondents would feel annoyed if someone vaped at their desk

The study* which was conducted on behalf of E-Cig Review Site (ecigreviewsite.co.uk) has revealed that an overwhelming majority feel that e-cigarette smokers should not be given extra breaks at work.

Moreover, more than half of the people we asked (55%) didn't agree that a special ‘vaping area’ was needed in the workplace and more than two thirds (61%) believe that vaping should still be classed as smoking.

Public disagree with the government’s view that e-cigarette smokers should be separated from tobacco smokers.

Looking further into the research, two thirds of respondents (60%) believe that e cigarettes are an effective smoking cessation tool.

Although the majority of the British public appear to disagree with the motion put forward by Public Health England, the research demonstrates that there is a clearer understanding of e cigarettes as a smoking cessation aid.

Greg Delaney from E-cig Review Site comments on the results: "E-cigarettes are often used as part of a 'stop smoking' strategy or plan, so it’s interesting to see that the majority of the public don’t see vaping in this way.”

"I believe that grouping e-cigarette users in with real cigarette smokers confuses the message that e-cigarettes are usually a step towards quitting completely, rather than an alternative to smoking tobacco cigarettes.

"Instead of making e-cigarette smokers outcasts in the workplace, we feel that employers should instead encourage and support by providing appropriate provisions such as a separate vaping area away from traditional cigarette smokers”

Today's report released by Public Health England (PHE) links the reduction in UK smoking with the availability of e-cigarettes.

Mr Delaney comments on the results from PHE: “The fact that e-cigarettes have been highlighted as a significant contributor to the reduction of smoking rates in the UK is great news.”

PHE reports that prescriptions for smoking cessation products, such as patches have decreased, whilst sales of e-cigarettes have gone up.

Mr Delaney adds: “This really cements the need for continued help and support for vapers in all areas, including in the workplace”.

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Notes to Editors

E-cig Review Site (http://ecigreviewsite.co.uk/) provides impartial reviews of e cigarette products in the UK.

*Poll Fish surveyed 2000 UK adults aged 18 and over, conducted on 18th August 2016.

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