

## Explore the Great Outdoors using your iPhone

Friday 13 April, 2012

**MUD MAP is the #1 [iPhone GPS app](#) in Australia and it's now available for the UK.**

When the bitumen stops, so do most Sat Navs, but with MUD MAP on your iPhone, it's when the adventure begins.

MUD MAP transforms you iPhone into a powerful handheld GPS for exploring the great outdoors. Designed to perform ON and OFF the road, it's an awesome bit of gear for hiking, cycling, kayaking or any outdoor activity.

Featuring latest road maps from NAVTEQ and Topographic maps from Ordnance Survey, MUD MAP is the only GPS app that can navigate from your door step, to summit and back. Maps are stored on the iPhone so they keep working while offline.

Using the iPhone's built in GPS, MUD MAP pin-points your exact location live on a map. It also tracks your movements and leaves a trail so if you do get lost, you can easily retrace your steps.

Because your iPhone is with you where ever you go, MUD MAP is the perfect alternative to an expensive handheld GPS. Available now from the iTunes App Store for £2, it's well within anyone's budget.

For a free copy of MUD MAP UK or High Rez Images get in touch with Li Xia ([li.xia@mud-maps.com](mailto:li.xia@mud-maps.com))

See MUD MAP in action, watch the [demo video](#)

### Media:



NAVTEQ



OUTDOOR TOPO MAPS  
OS  
Ordnance Survey



Better Maps...



### Related Sectors:

Consumer Technology :: Leisure & Hobbies ::

### Related Keywords:

Gps :: Iphone :: Navigation :: Maps :: Ordnance :: Survey :: Topo :: Hiking ::

### Scan Me:



**Company Contact:**

**MUD**

T. +61412951464

E. [info@mud-maps.com](mailto:info@mud-maps.com)

W. <http://www.mud-maps.com>

[View Online](#)

**Additional Assets:**