Expert Health Foods And Supplements Retailer Announces Exciting Re-Launch Including A New Social Media Rewards Program.

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UK Friday 1st August 2014 – A UK based online health product retailer has announced the re-launch of their popular website, offering customers a high quality range of vitamins and health packages in addition to a brand new social media rewards program.

'Lifestyle Vitamins®' offer a comprehensive range of vitamins, minerals, organic health foods and supplements to consumers looking for a way to boost their health and dietary needs. The company's aim and ethos is to support customers' health goals in the best way possible whether it is for a general health boost, to support recovery, exercise programmes or to help weight loss with a safe and effective approach.

Originally launched in 2010, the company have taken an opportunity to overhaul the website to improve user experience and extend the product range. An exciting new addition to the 'Lifestyle Vitamins' website is its social media rewards program. Customers can now start collecting points immediately through various means, including purchases and friend referrals. Points can also be earned through connecting to Lifestyle Vitamins' Facebook page making it easy for users to accrue points quickly. Points can then be exchanged for money-off rewards.

MD Scott Thomas commented "We have spent a long time in creating the right online environment and sourcing a range of high quality nutrition to support our customers in their goal of maintaining a healthy lifestyle.

"We want the site to be fun as well as educational and we plan to run regular competitions via social media so join us @LifestyleVits. We look forward to serving you!"

About Lifestyle Vitamins

The 'Lifestyle Vitamins' team offer support and advice as well as providing an extensive product range. By visiting their blog, customers can read up on latest research and current health news, offering a clearer understanding of the roles played by vitamins and supplements in supporting a healthy lifestyle. For further information on the products and information available please visit the official website at www.lifestylevitamins.co.uk

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