Experienced C-level executive of gaming companies, Rich Roberts, joins Kronoverse as a board advisor

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Kronoverse, an esports monetization platform, takes a large step forward with the addition of Rich Roberts as a board advisor, effective January 16, 2020.

Mr. Roberts brings a wealth of experience to Kronoverse thanks to more than 20 years of leading successful companies in the gaming and gambling industries.

“The experience Mr. Roberts has gained from taking gaming and gambling companies to new heights will prove invaluable to the growth of Kronoverse,” says Adam Kling, CEO and founder of Kronoverse. “He understands what Kronoverse needs to do to revolutionize the esports industry.”

As a seasoned veteran in the business world, Mr. Roberts has seen the growth and evolution of the gaming industry. His achievements in the growth of productive companies include:

- Led turnaround as CEO of Slingo, Inc. to profitability and successful exit
- Directed the development and launch of the #1 Slingo games on iOS, Android, and Facebook with over 45 million monthly active users
- As the President and Board Director of Sportech PLC, Mr. Roberts launched two iGaming platforms in New Jersey, directed the restructuring of the CT horseracing ADW, and led the purchase of the #3 daily fantasy site transitioned to a leading B2B platform

Mr. Roberts joins as a board advisor prior to the 2020 Q1 open beta launch of Kronoverse’s skill-based strategic game, CryptoFights.

About Kronoverse:

The Kronoverse Esports monetization platform uses blockchain technology for a decentralized, transparent multiverse for competitive gaming. The Kronoverse platform allows? developers to easily monetize their games by integrating critical eSports features such as player audit trail, in-game advertising, wagering, item ownership, item transfer fees, and item marketplaces. Since all game data will be archived to the blockchain, this allows games to be stored permanently and broadcasted using our Twitch-like match viewer. These unique features create numerous opportunities for cross-game collaboration and tournaments in ways never seen before in the eSports space. In September 2019, Kronoverse secured its second round of funding by billionaire entrepreneur Calvin Ayre.

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