Experience A Whole New Digital GMIC Live to Kick-off in September

Wednesday 22 July, 2020

GMIC, the world's largest and leading technology conference, has announced its second online edition GMIC Live Pro to kick off in September. With particular emphasis on technology and growth, the conference will feature cross-border livestreams in six countries and regions.

At the peak of the pandemic, GMIC's 12th annual conference in April adapted itself into a virtual event for the very first time, successfully drawing over 40 million viewers globally and generating millions of engagements on social media.

GMIC Live Pro**,** scheduled on September 24-25, will continue the claim of putting technology at the center of global development and value it as the driving force to connect the world in this unprecedented time. Over 100 top-notch speakers and opinion leaders from China, US, UK, Japan, Israel, and Southeast Asia will gather online at Thought Leadership Summit to explore solutions for economic growth and share their take on the future of mankind. Marketing leaders will join the Global Digital Marketing Summit to showcase the latest advancements in digital marketing powered by AI, big data, and other technologies and discuss challenges during the pandemic.

Other than speech sessions, the event has redefined the experience of a conference by delivering online friendly content of various formats, such as Virtual Tours to World's Top Innovation Labs, a Livestream with the International Space Station, and a Virtual Concert.

One of GMIC's key programs, G-Startup Worldwide, will also unveil its new look in September. It is a global startup competition held around the world to find high-potential, early-stage startups, invest in them, and support them with a global network. The registration starts in July and the final roadshow will kick off at GMIC Live.

Viewers can watch the livestream from the GMIC homepage, its Facebook and YouTube pages. The organizer GWC says the online edition will be 100% free to the public and they expect over 100 million viewers this time.

About GWC

GWC was founded in 2008 with the mission to connect the world and enable innovation. GWC achieves its mission through global conferences, a membership network, an executive university program – GASA, and a venture fund. The GWC membership is a private, invitation-only community for innovators and executives from leading technology companies to build trusted relationships, share insights, explore collaboration, and develop international growth strategies. GWC has offices in Beijing, Silicon Valley, Tokyo, Sao Paulo, and Bangalore. GWC shareholders include Tencent, Baidu, Xiaomi, Didi, Sina, DST, Cheetah Mobile, and Qualcomm. For more information please visit www.gwc.net.

About GMIC

Since its first edition in 2009, The Global Mobile Internet Conference (GMIC) has grown to be one of the most influential industry conferences worldwide, connecting over 1,000,000 innovators from 70 countries, various industries, and verticals. For more information please visit www.thegmic.com.

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