EXPENSIVE COST TOPS MOTORISTS PARKING FRUSTRATIONS

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A new survey by online car parking market place, YourParkingSpace.co.uk, has revealed that expensive city centre parking is the biggest parking frustration facing Britain's motorists.

Almost half of respondents (45 per cent) highlighted expensive costs as their number one parking gripe, followed by a further 11 per cent who were frustrated by small or awkward parking spaces.

More than 1 in ten (11 per cent) said constantly full car parks was their biggest irritation , while a further 10 per cent highlighting poor or inconsiderate parking by other drivers. Finally, seven per cent of those surveyed said that short parking times were the biggest frustration.

Perhaps most importantly however, almost four out of five (78 per cent) of those surveyed said that one of these issues had resulted in them stopping using a particular car park.

Harrison Woods, managing director at YourParkingSpace.co.uk, said, "British motorists are clearly frustrated with some of the poor parking services that are seen up and down the country.

"The fact that more than three-quarters of the people surveyed said that they had stopped using a particular car park because of these issues should be a wake-up call to the industry. Alternative parking options are available and people will decide to park elsewhere if they are frustrated with a car park's quality and service offering."

Reflecting motorists' anger, average daily parking rates in London are an eye-watering £42. However the average daily cost of a parking space listed on YourParkingSpace.co.uk is £22.50 in central London, £11.90 in Edinburgh, £13.20 in Leeds, £9.30 in Bristol, £7.30 in Manchester and £7.20 in Liverpool.

As the fastest growing car parking marketplace in the UK, YourParkingSpace.co.uk has championed the cause of motorists since its inception in a bid to make parking easier, more affordable and stress free. Currently the company manages and markets more than 250,000 parking spaces across the UK, giving motorists a choice between private spaces and traditional car parks.

Harrison added, "We continue to listen to drivers to help improve parking services in the UK, for example by calling for the introduction of 'SizeMark', a new parking industry standard to advise drivers of minimum space conformity, but there's still plenty more which can be done to help motorists park even more easily".

For more information on how YourParkingSpace is changing the parking landscape please visit www.yourparkingspace.co.uk.

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