Expedia Launch FestivalFindr - Making The Edinburgh Festival Fringe Affordable

Friday 4 August, 2017

Expedia UK have launched their FestivalFindr tool (http://www.expedia.co.uk/vc/c/edinburgh-festivals/) to coincide with Edinburgh's Festival Fringe, which starts today, 4th August.

Expedia's FestivalFindr tool aims to locate affordable accommodation in Edinburgh during the notoriously expensive and busy Edinburgh festival period in August.

Using their unique API, the tool discovers affordable places to stay in Edinburgh city centre close to each of the August festival hubs. Creative accommodation options such as student halls and hidden bed & breakfast hotels are shown alongside boutique hotels.

A spokesperson from Expedia added: "Edinburgh is one of the the leading festival cities in the world, and the last thing we want is anyone to be 'priced out' of the festival fun.

"Our FestivalFindr tool discovers some really unique hotels and places to stay in the city centre which helps all festival visitors find a great place to stay and enjoy everything Edinburgh festivals have to offer".

The FestivalFindr also shows the best places to eat, drink and things to do during a visit to Edinburgh.

- Notes to Editors -

Edinburgh Festival Fringe runs from Friday 4th August - Monday 28th August.

Expedia's FestivalFindr - http://www.expedia.co.uk/vc/c/edinburgh-festivals/

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