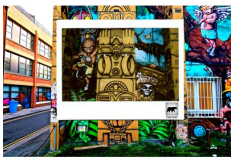
Exhibition and auction to raise funds for Sussex Homeless Support

Tuesday 7 May, 2019

Media:









PRESS RELEASE

FOR IMMEDIATE RELEASE

‘My Brighton Hotel’ and Oliver Dall of ‘Oliver’s Brighton’ join forces to help

Sussex Homeless Support

Oliver Dall is a man of many talents. Not only does he run the award winning Wizarding Shop Oliver’s Brighton in Trafalgar Street, but with a passion for helping vulnerable people on our streets, he has decided to exhibit and then auction his artwork to raise funds for Sussex Homeless Support.

The exhibition will run from Monday 10th of June at My Brighton Hotel, and will culminate in 40 pieces being auctioned off to the highest bidders in their award winning cocktail bar, Merkaba, on Friday 5th July from 6pm.

Before opening his wizarding shop, Oliver was an instant photographer for Fujifilm. He has always loved instant photos and Fujifilm commissioned him to explore creative ways of using their instant film. Oliver combined instant photos with printed digital work, bringing the photo to life and highlighting the importance of the subject, whilst giving a different angle to photography.

The artwork subjects range from graffiti pieces to charismatic people and important landmarks of Brighton. All of the artwork is printed in colour on a card mount, with sizes ranging from A4 to A3. Most pieces are framed. Incredibly, the starting price for many of these pieces is just £10 - an opportunity to own an affordable original piece and help the homeless of Brighton and Hove at the same time.

Oliver approached My Brighton Hotel, based at 17 Jubilee Street, Brighton, because he felt they were a fitting place to exhibit his work, saying ‘they are a very creative establishment. I love how unique and forward thinking they are’.

Helen Vits, Business Development Manager at My Brighton Hotel, said ‘located in the busting North Laines, we have a commitment to our local neighbourhood. With an exciting new cultural programme of events, we are teaming up with some of the best and brightest talent to celebrate our city’s rebellious creativity, collaborating with local artists, businesses and charities to cherish what makes our city so unique and special, its people’.

Jim Deans, founder of Sussex Homeless Support, is delighted that this event will raise much needed funds for the charity’s continuing work with the homeless and rough sleepers in the Brighton & Hove area. Saying, ‘Oliver is an ambassador for the charity, constantly coming up with unique ways to support and fund the work we do. We are so grateful for his generosity and support’.

The charity, run by volunteers and funded entirely by donations, feeds in excess of 120 homeless people every Sunday at a Street Kitchen at Brighton’s Clocktower. Each Monday it feeds 60 + people for the Antifreeze Project. It makes up weekly food parcels for homeless people who have been moved into temporary accommodation, ex servicemen and those on the poverty line and it has converted and runs two buses on the seafront. Using them as night shelters, they feed and accommodate a total of 20 people and their pets.

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Note to Editors:

Oliver's Brighton – Brighton's Award Winning Wizarding Shop. Winner of 2018 Start-Up Business of the Year, awarded by Brighton & Hove Business Awards & sponsored by British Airways i360.

Oliver's Brighton, 42 Trafalgar Street, Brighton, BN1 4ED 01273 683439 www.oliversbrighton.co.uk

My Brighton Hotel is a spirited place that fuses artisan tastes with soul and progressive design. Created in 2008 as a bolthole for business, pleasure and hedonism – its design is a reflection of a collaboration between the city's own local creatives and New York-based, award winning designer Karim Rashid.

The 79 guestrooms are spread over three floors, each featuring fluid organic curves woven into the architecture of the building. Along with destination bar Merkaba, you'll also find award winning Indian restaurant – The Chilli Pickle, as well the independent coffee house – Small Batch Coffee. Both the restaurant and cafe are distinctly local, embodying that trademark Brighton atmosphere – vibrant warmth and welcome included. My Brighton, 17 Jubilee Street, Brighton BN1 1GE 01273 900385 www.myhotels.com

Sussex Homeless Support is a local charity, dedicated to making life more bearable and restoring dignity to homeless people and rough sleepers in the Brighton & Hove area. Funded entirely by donations and run by volunteers, the charity is making great inroads into fighting for the rights of the homeless community. Sussex Homeless Support, 7E, 196 Old Shoreham Road, Hove, BN3 7EX 07774 266244 www.sussexhomelesssupport.co.uk

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