# Executive Touch Are Taking the UK by Storm

**Tuesday 1 July, 2014**

The economy is improving and a large part of that is due to small businesses. Small businesses assist greatly to economic growth and well-being. Small businesses throughout the country are at the heart of the government's long term economic plan. Small businesses and start-ups provide more job opportunities and place more people in employment. These SMEs also encourage consumers to spend money locally and this creates great brand loyalty which enables them to stay afloat where other businesses may fail. Last year in the UK, SMEs employed around 14.4 million people and had a combined turnover of £1,600 billion. Small businesses alone accounted for 47% of private sector employment and 33.1% of turnover.

According to Deputy Prime Minister, Nick Clegg, Yorkshire's economy is improving in particular. With another report stating that just 1% of working age residents are claiming Job Seekers Allowance (JSA). The number of 18-24 year olds claiming JSA has fallen by 46% year on year. There has been a continued decrease in benefit claims, especially amongst young people. The local council's free business advice service is continuing to grow in popularity. Young entrepreneurs, people who are thinking about starting a business and those already trading are all taking advantage of the help that's on offer. Last year also saw a 22% increase in the number of one-to-one business advisor appointments for people seeking advice on starting new businesses and there was a 450% increase in the number of requirements for land enquiries. Executive Touch's head office is based in Leeds, Yorkshire and the company has reveled in the recent economic growth.

Executive Touch Ltd is a direct marketing and outsourced sales firm. They offer personalized campaigns for their clients and have a 100% success rate in hitting their clients' targets. They specialize in face-to-face marketing campaigns that aim to boost results and save their clients money. The company has experienced huge success and they have grown rapidly, now offering their direct marketing services in many of the UK's top cities including: Leeds, Maidstone, Southampton, London, Sheffield and Nottingham. They have also recently expanded into Europe and now offer services in Poland.

Executive Touch's managing director, James Sagar, has been running the business for over 7 years and during that time he says that they have impressed both clients and local budding entrepreneurs who have rated the ambitious company as the 'one to watch.'

## Media:



## Related Sectors:

Business & Finance :: Media & Marketing ::

## Related Keywords:

James Sagar :: Executive Touch :: Marketing :: SME :: Economy :: Nick Clegg :: Yorkshire ::

## Scan Me:

## Company Contact:

_

**Executive Touch**

E. info@exectouch.co.uk
W. https://www.exectouch.co.uk/

View Online

**Additional Assets:**

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.executive-touch.pressat.co.uk**