

Executive Director of the IT Ukraine Association to keynote at Platform Global 2026

Monday 10 August, 2026

London/Antibes/ Kiev 10 August 2026 - Platform Markets Group has announced they are delighted to welcome [Maria Shevchuk](#), Executive Director, [IT Ukraine Association](#) as a guest keynote speaker at the 5th Platform Global taking place in Antibes 8-10 September.

Maria Shevchuk is the Executive Director of the IT Ukraine Association with over 10 years of experience in implementing internationalisation programmes for Ukrainian businesses across the EU, USA, Canada, Asia, and Africa. She has strong expertise in cooperation with international organisations and technical donors, including USAID, GIZ, EBRD, EU4BIZ, WNISEF, UNDP, QFTP, and others.

Between 2019 and 2023, Ms. Shevchuk was a member of the working groups developing the Export Strategy for the IT sector and contributed to the International Economic Policy and Trade block of Ukraine's National Economic Strategy 2030. Since 2024, under Maria's leadership, the IT Ukraine Association has played an active role in developing sanctions against Russia, aimed at restricting its access to Western IT products, services, and support, within the Ukraine–U.S. Yermak-McFaul expert group

"We are delighted to welcome a senior executive from Ukraine to address our audience of investors and leaders in digital infrastructure," commented Gregory Gerot, COO, Platform Markets Group. "Their participation draws timely attention to the investment that will be required to rebuild Ukraine's IT infrastructure."

Platform Global 5th anniversary conference takes place in the quiet resort town of Antibes/Juan-les-Pins produced by [Platform Markets Group](#) and this year we are a three-day event with world leading content, high-end networking and deal ignition opportunities. This year we present a new Nordic Investment Forum [at an additional fee to ticket price with limited availability] and for all ticket holders, celebrating at a fabulous evening beach party and Awards Ceremony sponsored by [Schneider Electric](#). Register today at <https://lnkd.in/e6mBWxjk>

Further information: <https://www.linkedin.com/feed/update/urn:li:activity:7492521720713629696/>

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