

## EXCLUSIVE \* NEW ABBA SONG - REMEMBER WHEN (days when we were young) ABBA Tribute

Monday 30 August, 2021

Media:

### REMEMBER WHEN (days when we were young)

#### BRIEF

A song originally intended to be submitted for the Eurovision song contest, that plan was scuppered when the UK contest went in house for selection, but was rescued by the UK's top ABBA tribute act, and is dedicated to ABBA ahead of their forthcoming new music.

#### THE BACK STORY

Lets face it, when  
you think of Eurovision you think of ABBA.

According to the  
composer, AJ Grain, "I had a dream" when young that he had  
composed the UK entry for Eurovision. That dream remained vivid, as  
such he composed a song years later, very Eurovision, VERY ABBA intending to  
submit to the song contest, BUT due to various setbacks, and finally the organisation the contest being  
taken private and closed to public submission, the dream was over and  
the song looked destined for the dusty shelves of history.

BUT after watching a tribute show on BBC TV, staggered by one particular acts performance, the song  
was offered to the UKs go to ABBA  
tribute act, Chique ABBA Tribute, whose version of Waterloo has recently surpassed 1 Million views on  
YouTube. Ainsley, manager and singer (Anni-Frid) with  
group said "we took one listen and instantly recognised the ABBA  
sound and style" The song was recorded under lockdown conditions,  
mixed and mastered over several weeks.

#### THE SONG

The song is  
essentially about the groups relationship, despite the ups and downs, their friendships have endured  
throughout the years.

The song is also a  
tribute in itself to ABBA from a fans point of view, about a couple, and their relationship with ABBA's  
music through out the years, and like ABBA have shared the same experiences of friendships, break ups,  
good and bad times, but in the end whose love for each other has endured throughout the years.

A version of the song was even sent to Benny Anderson in Sweden.

The song also references one  
of ABBA's songs in its lyrics, (can you guess which one?)

#### THE VIDEO

The video is cleverly set on an abandoned stage, symbolising the recent effect of lockdown, and features  
the virtual story of the tribute band on large monitors, including footage of early gigs, concerts  
and festivals over the years PLUS a special guest appearance by ABBA  
during Chique ABBA Tribute's own SKY NEWS interview. The band were interviewed by SKY TV news  
when ABBA originally announced they were reforming for new music releases.



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## THE TRIBUTE SONG

Ainsley from Chique Abba Tribute said "ABBA fans have been starved of new material for so long, so we thought we would be the warm up act for the real thing". So here it is, (the song you could have had for Eurovision) the greatest tribute, by the hottest tribute to ABBA to the greatest supergrouper in the world, ABBA.

**REMEMBER WHEN (days when we were young) - Chique ABBA Tribute (see attached links)**

## ABOUT THE BAND

Established in 2009, ABBA tribute band - Chique have since become one of the most sought after tributes in the country, regularly performing sell-out shows all over the UK and abroad.

The Band were recently one of the headline acts at the Isle of Wight Jack Up event, and have a busy calendar for the rest of 2021.

Made up of pro musicians with a wealth of experience in the business, the band pride themselves on their authentic ABBA sound and look, providing a professional, polished show - popular with all ages of audiences.

?All the glamour & glitz of a real ABBA concert, with stunning costumes, made with attention to detail of ABBA's original designs, and a powerful stage presence full of energy and fun, you'll feel as if you were back in the 1970s!

## BAND DOCUMENTARY

The bands own documentary is a fascinating look behind the glitz and glamour of being in a tribute band (see link/attachment). Features some real "behind the scenes" action. So captivating, its becoming one their most popular videos. Well worth a watch.

## THE LABEL

**Tribute of Love** is the label set up to produce original music using the very best tribute artists tributing various icons of music and film. Expect more releases in the coming weeks.

## ENJOY

## Company Contact:

### Tribute of Love Productions

E. [press@tributeoflove.co.uk](mailto:press@tributeoflove.co.uk)

W. <https://tributeoflove.co.uk/>

### View Online

#### **Additional Assets:**

<https://youtu.be/uO9Ird7Y2xQ?t=7>

<https://www.abbachique.com/>

<https://youtu.be/zqn0dl-KYCY>

<https://youtu.be/1wX-MnXoZ6w>

<https://www.abbachique.com/band-photos>

<https://tributeoflove.co.uk/>

<https://open.spotify.com/album/714ulpieShg02sIHjzCCdx>

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